

Global Smart Stadium Market Size Expected to Exceed USD 17 Billion By the Year 2022

Smart Stadium Market, By Component, By Deployment Type, By Platform (Application Management Platform, Device Management Platform, Network Management Platform)

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/EINPresswire.com/ -- Market Highlights

In this technology driven environment with development in each and every sector, the Smart Stadium Market is coming up with whole new innovation in experiencing the live sports and entertainment system. The crowd management is a significant aspect of the smart stadium. Along with this the application gain traction with the crowd management system are crowd behavior analysis, motion detection system, and video analytics. The application platform provides numerous benefits on premise handling of the operations while watching the sport and concert. The top technology trends which are implemented in the development of the smart stadium market is high density wi-fi, fan experience, beacons, high-tech mobile application, smart ticketing, mobile POS, drones and customer driven platform.



Market Research Report

The smart stadium market is growing rapidly over 26% of CAGR and is expected to reach at USD ~17 billion by the end of forecast period.

Key Players:

- Intel Corporation (U.S.)
- Cisco Systems, Inc. (U.S.)
- International Business Machines Corporation (U.S.)
- Huawei Technologies Co. Ltd. (China)
- NEC Corporation (Japan)
- Tech Mahindra Ltd. (India)
- Johnson Controls (U.S.)
- Fujitsu Ltd. (Japan)
- Volteo (U.S.)
- GP Smart Stadium (Netherlands)

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Smart Stadium Market Segmentation

The smart stadium market has been segmented on the basis of component and deployment type and platform. On basis of component type the smart stadium market consists software and service. The study indicates that software service solutions would grow at a highest rate in the smart stadium market by the forecast period. The increasing penetration of cloud based services and demand for smart stadium market are expected to drive the software-as-a-service market. Whereas on the platform type network management platform is driving the market.

Market Research Analysis:

Market Research Future Analysis shows that new adoptions of cloud computing, evolution of wireless network and Internet of things (IoT) would result in sudden hike in Smart Stadium market. It has been observed that developments in smart stadium concept result in significant growth of crowd management. The major benefits of Smart Stadium market are fan management system, command and control center, cyber security, network infrastructure, precise application management and overall operation activity of the smart stadium management. The software and solutions include cyber security, parking management, audio and video management, ticket management, facility management and event management.

Regional analysis for Smart Stadium market is studied in different geographic regions as Americas, Europe, Asia-Pacific and Rest of world. Europe region is mainly dominating the market because of advanced infrastructure growth and love for sports and government commitments towards smart stadium. North America market is identified as fastest growing market because of number of sports played and growing demand of the entertainment sector.

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Intended Audience

- Cloud service providers
- Investors and consultants
- Government Organizations
- Research/Consultancy firms
- Technology solution providers
- Sports Organizations
- Original Equipment Manufacturers
- Stadium Owners

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