

DNotes Launches New Website - Aims to Bridge the Gap Between the Centralized and the Decentralized World.

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CHICAGO, ILLINOIS, UNITED STATES, May 12, 2017 /EINPresswire.com/ -- After a period of relative silence as the DNotes team migrated from ecosystem building to technology development, the company recently launched its new website – showcasing one of its many initiatives to bridge the gap between the centralized and the decentralized world.



Co-Founder Alan Yong, a well-regarded visionary, successful entrepreneur, and author of "Improve Your Odds – The Four Pillars of Business Success" observed that mass acceptance of Bitcoin and other digital currencies will not be achievable unless there are deliberate and large-scale global initiatives to bridge the gap between the dominant centralized world and the new decentralized world of digital currency and financial technologies (FinTech).

As Yong explains,

"For any digital currency to be adopted on a global scale, it must be completely accessible and suitable for use by everyone in the world – regardless of wealth or technical knowledge."

<u>DNotes is a decentralized digital currency founded with a purpose</u>, designed with the common person in mind. For over 3 years DNotes has been reaching out to segments of the population that are underrepresented in the digital currency community and stand to lose out on tremendous amounts of potential wealth due to that exclusion.

With the launch of projects like DCEBrief, DNotesEDU, CryptoMoms, and DNotesVault, the DNotes team has strived to reach out beyond the industry to inform, educate, and encourage the participation of underserved demographics, including the female population. Visitors to the new website will quickly recognize that DNotes has created a robust ecosystem, with rich content designed to eventually pave the way toward mass acceptance of its digital currency.

The DNotes Difference:

Yong and his team pride themselves on doing things differently than others in the cryptocurrency community. As the company's website notes:

"DNotes is different. We've strategically positioned the DNotes digital currency as a solution to the challenges of gaining mass adoption and meeting the full functions of money as a unit of account, a medium of exchange, and a store of value. Our vision has been focused on building a trusted digital currency that is superior to fiat currency, conveniently available to everyone in the world, and capable of serving as a supplement to fiat currency in commerce around the globe."

DNotes' path to achieving those goals has been different as well. The company has focused on strategically building the foundation for an integrated ecosystem that will seamlessly bridge the divide between decentralized digital currency and the centralized world of finance and commerce. According to Yong, "DNotes' superiority as a digital currency cannot be fully realized until its technical representation and simplicity is equal to that of traditional money. Our infrastructure will eventually include a full array of frictionless financial services that enable account holders to save, store, spend, convert, and transfer DNotes as easily as any fiat currency."

What Makes DNotes Different?

DNotes puts ease of use for the user near the top of its priority list. While the general public has been bombarded with tech jargon and overly complex hype, DNotes has made a conscious effort to reach everyone and simplify the user experience. DNotesVault was released in 2015 as part of that pledge to simplify things. It is easier to open a DNotesVault account than it is to open a new bank account, and the company offers several different Cryptocurrency Investment Savings Plans for accountholders.

DNotes has not only been committed to simplifying cryptocurrency use, but has also been educating the general public since 2015 - using DNotesEDU to provide basic cryptocurrency education and promote financial literacy. DNotesEDU is operated by dedicated volunteers and funded by donors from the DNotes team.

A Foundation For Success

Based on the well-founded principles described in The Four Pillars of Business Success, DNotes has deliberately taken a much different approach than its cryptocurrency peers. DNotes has spent 3 years laying the foundation to execute the next stage of the company's plan as it draws closer to its goal of creating a global payment network that is more efficient than traditional networks and easier to use. To help facilitate this lofty goal, DNotes Global Inc. was incorporated in the State of Delaware in 2016, with DNotes cryptocurrency holders retaining 25% equity in the new company.

For DNotes, every move is made with optimal timing in mind. Every piece of DNotes' infrastructure is a vital component that enables the company to scale and service the world's financial needs at substantially lower cost. The highly-anticipated release of DNotes 2.0 will move the company one step closer to its goal of providing the superior innovation and technological leadership the industry needs for mass acceptance.

To learn more, or to get started with DNotes go to http://dnotescoin.com/.

Alan Yong DNotes Global Inc. 5176174193 email us here Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2017 IPD Group, Inc. All Right Reserved.