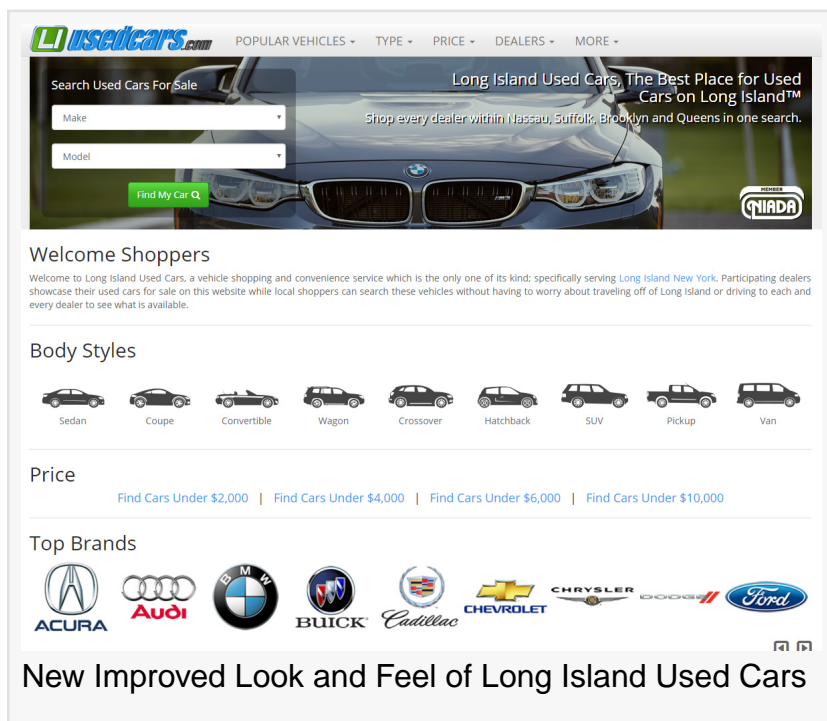


Long Island Used Cars Launches New Feature Rich, Responsive Website; Print Component for Region

New mobile friendly website challenges national auto industry sites with aim to change way consumers find used cars for sale in region.

COMMACK, NEW YORK, UNITED STATES, May 12, 2017 /EINPresswire.com/ -- LONG ISLAND, NY – Long Island Media Inc., a [Commack based online media company](#) which offers its [Long Island Used Cars](#) shopping service, has announced the launch of not only its new mobile friendly website, but its first print magazine. Long Island Used Cars, (www.liusedcars.com), owned and operated by Long Island Media Inc., is a used vehicle shopping service dedicated to Long Island's roughly seven million consumers within Nassau, Suffolk, Brooklyn and Queens counties of New York. Participating dealers showcase used cars for sale on the services mobile friendly website, and within its print component; local shoppers find vehicles without worry of traveling outside the region.



Specifically, the new website challenges the auto shopping industry, giving the customer a convenient shopping experience built and designed specifically for their region. This is beneficial to locals who are tired of utilizing national sites which often feed off third party services which display vehicles outside of their immediate area. The new site also incorporates improved shopping tools such as saved favorites during the shopping experience and comparison process as well as vehicle search history.

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John Colascione

“It was imperative that we continue to improve our services shopping experience, while also tackling a design that works best for all users regardless of device. It’s too important to ignore today. We hope this new website, in addition to our

new print component will not only improve our users experience with us while shopping, but lead to more visitor traffic and ultimately – a better value to our participating dealers”, said John Colascione, publisher and CEO, said in a release.

“Additionally, time and time again, we’ve seen that users want their searches localized for what’s near them; just ask ‘king-of-search’ Google, who has completely changed the way they deliver their service to users based on their individual location. This further substantiates that a service such as Long Island Used Cars, has a clear edge over the competition, most which are national portals, by not only localizing its content for the single region it serves, but offering the only service of its kind in one of the highest populated areas in the New York area.

About Long Island Used Cars

LIUsedCars.com is a vehicle shopping service which is the only one of its kind; specifically serving Long Island New York. Participating dealers showcase their cars for sale on this website and in a print component while local shoppers search vehicles without worry of leaving the Island. The services specifically cater to Suffolk, Nassau, Brooklyn and Queens Counties in southeastern New York State. For more information on Long Island Used Cars™ please call (631) 850-4500 or visit

www.liusedcars.com

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This press release can be viewed online at: <http://www.einpresswire.com>

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