

Cambridge Technology Partners Introduces New Capabilities for a Digital World

Scenario Planning based Digital Strategies and FinTech Digital Platform.

CAMBRIDGE, MA, US, May 12, 2017 /EINPresswire.com/ -- [Cambridge Technology Partners](#) the preeminent company for foresight-based digital strategies (www.CambridgeTechnologyPartners.com) announced two new strategic capabilities today:

I. Digital Strategies: Scenario Planning practice for a New Digital World; and
II. Digital Platform: [FinTech](#) Innovation for Financial Wellness in the Workplace.

DIGITAL STRATEGIES:

“As individuals and organizations connect, collaborate and share across digital platforms, they develop lasting relationships and gain valuable insights.” says Rad Pasovschi, President and CEO of Cambridge Technology Partners.” What will our digital world look like in 2020? How about 2040? What are the key digital developments that will influence us?”

“History is littered with examples of once-successful organizations that failed to image and anticipate game-changing events in time to adapt to a new environment. Kodak, for so long dominant in the camera industry, failed to give enough thought to the scenario of a digital future. How does the past, present, and future relate to your organization’s digital capabilities?” asks Rad Pasovschi.

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Rad Pasovschi CEO

“At Cambridge Technology Partners, we believe that aesthetic organizations must immerse themselves deeply in the opportunities presented by a new digital world. Scenario planning can help identify these digital opportunities; across

ecosystems. The scenario planning process can also help wind tunnel the best ideas and develop new social capital in conditions of unpredictable uncertainties and digital novelties” concludes Mr. Pasovschi.



FINTECH DIGITAL PLATFORM:

At the core of our disruptive innovation in financial technology is our digital platform, the [Digital Workplace](http://www.DigitalWorkplaceFintech.com) (www.DigitalWorkplaceFintech.com). It is expanding and improving existing workplace financial wellness strategies by offering:

The industry's first digital social network designed for financial wellness;
The ability to meet in-person, by phone or online with financial professionals;
A full online community which features blogs, forums, webinars and insights;
An extensive ecosystem of financial partners and resources.

ABOUT CAMBRIDGE TECHNOLOGY PARTNERS:

Based in Cambridge, Massachusetts, Cambridge Technology Partners works collaboratively with organizations to construct and implement strategic foresights and digital strategies. The firm's strategic advisory services include engaging feral futures, scenario planning, quantitative reframing and risk epistemology.

www.CambridgeTechnologyPartners.com

Digital Workplace, a wholly owned subsidiary of Cambridge Technology Partners, provides the FinTech digital platform and services for financial wellness in the workplace.

www.DigitalWorkplaceFintech.com

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