

Global Media Market 2017:Broadcasting, Publishing, News, Media And Entertainment, Information Services, Internet, Film, Sound

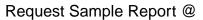
WiseGuyReports.com adds "Media Market 2017 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2022" reports to its database.

PUNE, INDIA, May 12, 2017 /EINPresswire.com/
-- Media Market:

Executive Summary

The word 'media' refers to the technology by which information is delivered to an audience. The media industry consists of businesses that produce and distribute television and radio programs, motion pictures, and commercials along with video and audio recordings, games and publishing.

Media plays an important role in making the world a global village and reducing the communication gaps. Media is considered as a source of/channel for information, education, entertainment and advertising.



https://www.wiseguyreports.com/sample-

<u>request/1273779-media-market-global-briefing-2017-including-broadcasting-media-publishing-media-news</u>



The Media Global Market Briefing Report from The Business Research Company covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies for this market.

The market characteristics section of the report defines and explains the market.

The market size section gives the Media market revenues, covering both the historic growth of the market and forecasting the future.



Comparison With Other Markets section outlines the media market share among the other manufacturing markets.

Historic and Forecast Growth Comparison With Other Markets section compares the media market's historic and forecast growth rate with other manufacturing markets.

Drivers and restraints looks at the external factors supporting and controlling the growth of the market.

Market segmentations break down the key sub sectors which make up the market. The regional breakdowns section gives the size of the market geographically.

Competitive landscape gives a description of the competitive nature of the market, market shares, and a description of the leading companies. Key financial deals which have shaped the market in the last three years are identified.

The trends and strategies section highlights the likely future developments in the media market and suggests approaches.

Scope

Markets Covered: TV and Radio Broadcasting, Print Media, Website, Film And Music, and Information Services

Companies Mentioned: Google, Comcast, The Walt Disney Company, DirecTV, Time Warner, 21st Century Fox, Time Warner Cable, Liberty Global, CBS, Viacom, and Naspers.

Geographic scope: Americas, Europe, Asia, Middle East and Africa, Oceania.

Time series: Five years historic and forecast.

Data: Market value in \$ billions.

Data segmentations: Regional breakdowns, market share of competitors, key sub segments.

Sourcing and Referencing: Data and analysis throughout the report is sourced using end notes.

Access Report @ https://www.wiseguyreports.com/reports/1273779-media-market-global-briefing-2017-including-broadcasting-media-publishing-media-news

Table of Contents

Table of Contents
Media Market Characteristics 4
Media Market Historic Growth 5
Drivers of the Market 5
Restraints on the Market 6
Media Market Forecast 7
Drivers of the Market 7
Restraints on the Market 8
Media Market Comparison With Other Markets 9

Media Market Historic and Forecast Growth Comparison With Other Markets 11

Media Market Segmentation 13

Global Media Market, Split By Segments, 2016, \$ Billion 13

TV and Radio Broadcasting 14

Print Media 14

Website 14

Film And Music 14

Information Services 14

Global Media Market, Historic And Forecast Growth Rate, By Segment, 2012-2020 15

Media Market Geography Split 16

Global Media Market Size, Split By Region, 2016 16

Media Market Competitors 18

Google Inc. 19

Comcast Corporation 20

The Walt Disney Company 20

DirecTV 21

Time Warner 21

21st Century Fox, Inc. 22

Media Market Key Mergers and Acquisitions 24

Media Market Trends and Strategies 26

Newspaper Digitization 26

Shift To Digital Books and Magazines 26

Transition To Digital Broadcasting 26

Big Data Driving Growth 26

Growth Of Audio Books 27

Virtual Reality in Filmmaking 27

Appendix 28

NAICS Definitions Of Industry Covered In This Report 28

Research Methodology 31

Abbreviations 31

Currencies 31

Research Inquiries 31

Reasons to Purchase

Get up to date information available on the Media market globally.

Identify growth segments and opportunities.

Facilitate decision making on the basis of historic and forecast data and understand the drivers and restraints on the market.

Develop strategies based on likely future developments.

Gain a global perspective on the development of the market.

...CONTINUED

Buy this Report @ https://www.wiseguyreports.com/checkout?currency=one_user-uspace user-uspace

Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

email us here

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.