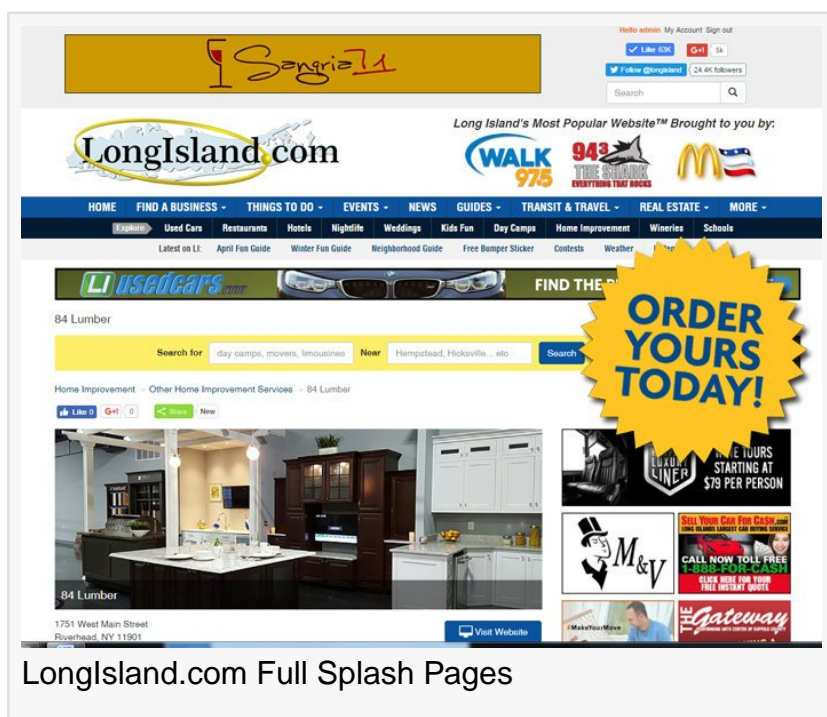


Destination-specific Geo-Domain, LongIsland.com Announces Regional Business Feature Enhancements

Launch of newer mobile friendly 'foursquare-yelp-like' business service for companies on Long Island, New York.

COMMACK, NEW YORK, UNITED STATES, May 12, 2017 /EINPresswire.com/ -- LONG ISLAND, NY – [Long Island Media Inc.](#), a Commack based online media company which owns and operates [LongIsland.com](#), Long Island's Most Popular Website, Since 1996, has announced the launch of a newer mobile friendly 'foursquare-yelp-like' business service for companies on Long Island, New York.

LongIsland.com is a destination-specific geo-domain and Web portal founded in 1996 and is headquartered in Commack, New York, on Long Island. LongIsland.com provides extensive editorial content, local news, press releases, classifieds, vehicle shopping and real estate listings for both area residents and visitors. The web site receives approximately half-a-million unique visitors per month.



LongIsland.com Full Splash Pages

“

These new improved business features create improved opportunity for regional small businesses to operate their own mini-piece of LongIsland.com 'real estate' so to speak.”

John Colascione

“[These new and improved business features](#) create additional and improved opportunity for regional small businesses to effectively operate their own mini-piece of LongIsland.com 'real estate' so to speak, benefiting from an entire full splash page showcasing a large branded cover photo, traditional address and phone number, relevant detailed service content, full photo galleries, maps, lead capture form, video, for restaurants – menus, hours of operation and more – all created and designed by our in-house team here in Commack, New York.” said John Colascione, Chief Executive Office of Long Island Media Inc.“

View a sample splash page feature:

<http://www.longisland.com/business/laundrylux-commercial-washer-dryer.html>

LongIsland.com also offers services your traditional Internet media company might offer clientele on

retainer, such as banner and display ads, newsletter and social media marketing, specifically social media plugs on the power social pages it maintains within its own brand, local event promotion, bar, clubs and nightlife promotion, press release distribution and onsite video interviews, paid search advertisements, responsive websites and targeted re-marketing programs.

“LongIsland.com is the only truly geographic '.com' company with both a national and international reach. The sites ownership are service providers whom are accredited members of the Better Business Bureau®, Google Certified Partners and owners of Long Island Media Inc., giving the team a significant advantage in public relations, particularly for clients in the Long Island region. To say that LongIsland.com is a very unique company, all of which is housed under a single umbrella, is an understatement. If you're trying to develop a larger audience for your business, LongIsland.com account executives can help tailor an advertising package that's uniquely designed for you.”
About LongIsland.com

LongIsland.com attracts approximately half-a-million unique visitors per month and generates over 1.4 million page views; ranks highly in search engine results for countless terms relating to Long Island; tens of thousands of potential customers visit LongIsland.com directly, without the assistance of a search engine or other advertisement; maintains unprecedented social media presence with on Facebook and Twitter where the sites both editorial and advertorial content reaches 100,000 additional users per week. For more information on LongIsland.com please call (631) 406-4410 or visit www.longisland.com

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This press release can be viewed online at: <http://www.einpresswire.com>

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