

United States Patent and Trademark Office Delivers Official Notice of Acceptance and Renewal of SubscriberWise® Mark

The cable industry's most recognized risk management brand since the founding of the U.S.A., SubscriberWise® obtains Trademark Act acceptance and renewal

ALEXANDRIA, VA, USA, May 14, 2017 /EINPresswire.com/ -- [SubscriberWise®](#), the leading provider of analytics-driven subscriber risk management and the nation's largest issuing CRA for the communications industry, announced today that it has obtained official notification of use or excusable nonuse of Section 8 of the Trademark Act, 15 U.S.C. §1058, and renewal of Section 9 of the U.S. Trademark Act, 15 U.S.C. §1059.

The official notification follows a decade of timely and complete filing requirements fulfilled by the Ohio-based solutions provider following its nationwide launch in March 2007. In 2013, the USPTO declared the SubscriberWise mark 'Incontestable'.

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The SubscriberWise trademark is synonymous for increased efficiencies, increased profits, customer loyalty, cash-flow, and child identity protections”

*SubscriberWise founder
David E. Howe*

“Today, [SubscriberWise award-winning](#) risk management technology touches a U.S. consumer at least every minute of every hour of every day,” Howe confirmed. “And even more profound, virtually every single individual who has ever applied for cable or telephone service in the last ten years, she or he is either directly or indirectly subject to SubscriberWise industry dominance and domain expertise -- including business rules and segmentation technology, big data, risk-based pricing, federal Red Flags, child identity protections, ‘Community Unit Policy’ (<https://www.cedmagazine.com/blog/2012/01/cable-scofflaws-beware-subscriberwise-sees-you>), target marketing, and other intellectual and scientific firsts that

SubscriberWise®
Risk Management Solutions for the Cable Industry



**“I know I didn’t
bother to return
your DVR...”**

**“...I just didn’t
know you’d be
able to find me.”**

SubscriberWise and its instantly recognized trademark

have revolutionized the industry in ways never before imagined or contemplated.”

“Safeguarding this highly-coveted and hugely valuable trademark from improper use, challenges, or infringement, benefits not only our member operators - and the customers they serve - but also our owners, cooperative associations, vendors, and technology partners around this country and the world.”

About SubscriberWise

By incorporating years of communications performance data and decision models, including FICO's latest analytic technology (FICO 9 Score), SubscriberWise® delivers unprecedented predictive power with a fully compliant, score-driven decision management system. SubscriberWise is a risk management preferred solutions provider for the National Cable Television Cooperative (www.nctconline.org). The NCTC helps nearly 1000 members nationwide.



The SubscriberWise brain trust: SubscriberWise: (left to right) President David Howe, Chief Systems Engineer Mark Hoffer and VP/CFO David Hoffer

SubscriberWise is a U.S.A. federally registered trademark of the SubscriberWise Limited Liability Co.

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