

# Global Hospitality Market 2017 Covering: McDonald's, Compass Group plc, Starbucks, Sodexo, Marriott International, ....

*WiseGuyReports.com adds "Hospitality Market 2017 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2022" reports to its database.*

PUNE, INDIA, May 15, 2017 /EINPresswire.com/  
-- [Hospitality Market](#):

## Executive Summary

The hospitality industry covers lodging and dining services. It comprise businesses that provide customers with lodging, prepared meals, snacks and beverages for immediate consumption. It includes both accommodation and food service establishments as the two activities are often combined at the same establishment.

The Hospitality Global Market Briefing provides strategists, marketers and senior management with the critical information they need to assess the global hospitality market.

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## Description

The hospitality Global Market Briefing Report from The Business Research Company covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies for this market.

The market characteristics section of the report defines and explains the market.

The market size section gives the hospitality market revenues, covering both the historic growth of the market and forecasting the future.

Comparison With Other Markets section outlines the hospitality market share among the other services markets.

Historic and Forecast Growth Comparison With Other Markets section compares the hospitality



market's historic and forecast growth rate with other services markets.

Drivers and restraints looks at the external factors supporting and controlling the growth of the market.

Market segmentations break down the key sub sectors which make up the market. The regional breakdowns section gives the size of the market geographically.

Competitive landscape gives a description of the competitive nature of the market, market shares, and a description of the leading companies. Key financial deals which have shaped the market in the last three years are identified.

The trends and strategies section highlights the likely future developments in the hospitality market and suggests approaches.

## Scope

Markets Covered: Food And Beverage Services, Accommodation

Companies Mentioned: McDonald's, Compass Group plc, Starbucks, Sodexo, Marriott International, Inc, Yum! Brands, Aramark Corporation, Hilton Worldwide Holdings, Inc, AccorHotels, Carlson Rezidor Hotel Group

Geographic scope: Americas, Europe, Asia, Middle East and Africa, Oceania.

Time series: Five years historic and forecast.

Data: Market value in \$ billions.

Data segmentations: Regional breakdowns, market share of competitors, key sub segments.

Sourcing and Referencing: Data and analysis throughout the report is sourced using end notes.

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## Table of Contents

### Table of Contents

Hospitality Market Characteristics	5
Hospitality Market Historic Growth	6
Drivers Of The Market	7
Restraints On The Market	7
Hospitality Market Forecast Growth	8
Drivers Of The Market	9
Restraints On The Market	9
Hospitality Market Comparison With Other Markets	11
Hospitality Market Historic and Forecast Growth Comparison With Other Markets	13
Hospitality Market Segmentation	15
Global Hospitality Market, Split By Segments, 2016, \$ Billion	15
Food And Beverage Services	15
Non-Residential Accommodation	15
Global Hospitality Market, Historic and Forecast, Split By Segments, 2012-2020	16
Hospitality Market Geography Regional and Country Comparison	17
Global Hospitality Market, Split By Regions, 2016	17
Global Hospitality Market, Historic And Forecast Growth Rate, Split By Region, 2011-2019	19

Global Hospitality Market, Split By Country, 2016 21  
Global Hospitality Market, Historic And Forecast Growth Rate, Split By Country, 2012-2020 23  
Hospitality Market Competitive Landscape 25  
McDonald's 26  
Compass Group PLC 27  
Subway 28  
Starbucks Corporation 28  
Sodexo 29  
Marriot International, Inc 29  
Hospitality Market Key Mergers And Acquisitions 31  
Hospitality Market Trends And Strategies 32  
Innovative Hotel Designing 32  
Increased Automation In Hotels 32  
Smart Room Keys 32  
Mobile Apps For Marketing 33  
Adapting To Regional Preferences 33  
Hospitality Appendix 34  
NAICS Definitions Of Industry Covered In This Report 34  
Research Methodology 36  
Abbreviations 37  
Currencies 37  
Research Inquiries 37

## Reasons to Purchase

Get up to date information available on the hospitality market globally.  
Identify growth segments and opportunities.  
Facilitate decision making on the basis of historic and forecast data and understand the drivers and restraints on the market.  
Develop strategies based on likely future developments.  
Gain a global perspective on the development of the market.  
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