

Mobile Security Software 2017 Global Market – Opportunities, Challenges, Strategies & Forecasts 2020

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WiseGuyReports.Com Publish a New Market Research Report On - “Mobile Security Software 2017 Global Market – Opportunities, Challenges, Strategies & Forecasts 2020”.

The analysts forecast the [global mobile security software market](#) to grow at a CAGR of 7.99% during the period 2016-2020.

It broadly encompasses the protection of smart devices from malware, data theft, unauthorized access, viruses, spyware, hacker attacks, online identity theft, and accidental loss. It also blocks unwanted calls and messages and detects and deletes malicious apps that may act as a threat to user privacy. A few smart devices are embedded with mobile security applications. For instance, an iPhone has a default auto-lock feature that requires the user to enter a password if the device is inactive for a few minutes.

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Covered in this report



The report covers the present scenario and the growth prospects of the global mobile security software market for 2016-2020. To calculate the market size, the report considers the sales of mobile security applications and mobile device management (MDM) software for smartphones across the world.

The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe
- MEA

The report, Global Mobile Security Software Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Kaspersky Lab
- McAfee
- Symantec

Other prominent vendors

- AegisLab
- Apple
- Avast
- Bitdefender
- BullGuard
- CA Technologies
- Cisco
- Fortinet
- F-Secure
- Juniper Networks
- Quick Heal
- Sophos
- Trend Micro

Market driver

- Rise in number of online transactions
- For a full, detailed list, view our report

Market challenge

- Misuse of advanced technologies by hackers
- For a full, detailed list, view our report

Market trend

- Emergence of NFC-based payments
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Growing popularity of mobile applications
- Rise in number of online transactions
- Privacy concerns of mobile users

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