

The Business Research Company Expands Its Asia Operations

LONDON, GREATER LONDON, UK, May 17, 2017 /EINPresswire.com/ -- The Business Research Company has expanded its Asia operations with a new office in Hyderabad, India. The office will hold 70+ Consultants initially, expanding to 120. The new office will provide support for the company's US and European operations, as well as providing the hub for Asian research. In addition, it will coordinate the activities of the company's team of global consultants, spanning 25 consultants across more than 15 countries.

Consultants in the office will work on the full range of the company's Customized Research, Syndicated Research and Outsourcing divisions. The Customised Research division offers the full range of research and advisory services to support market entry and expansion. The Syndicated Research division includes a comprehensive range of market reports and databases drawing and interpolating a range of market and macroeconomic datasets. The Outsourcing division allows other consultancies and research agencies to benefit from the company's talent pool and strong research practices through creating their own virtual teams within the company's environment.

The new office is well connected to multiple locations in the city, in terms of public transport and proximity to various restaurants and other establishments like gyms, hobby centers and parks. The launch of the office involved conducting a traditional puja in accordance with Indian traditions of "house warming". The afternoon was marked with a speech by one of the founders of the company, Oliver Guirdham, who briefly talked through the history of the company, its objectives, and its future expansion.

In the speech Oliver, the founder of The Business Research Company, said, "The new office has given us the scope to continue to improve the services that we offer our clients. We already offer our



Office Warming Puja, The Business Research Company, Hyderabad, India, May 3, 2017



The Business Research Company's Employees, Hyderabad, India, May 3, 2017

services to a wide range of blue chip companies globally, as well as many of the worlds' leading marketing research and managing consulting companies. We are excited about the potential to:

- Continue to build on our dedicated technology, industrial, financial and medical research teams.
- Offer our full suite of research and advisory services across competitive and market intelligence, client prospecting, consumer research and due diligence.
- Conduct hundreds more detailed research interviews annually with senior executives and market experts across markets.
- Expand our manual and automated intelligence research processes, drawing on proprietary paid and public sources to generate unique insights.
- Ensure total visibility on sourcing to our clients on all our findings by referencing to both primary and secondary sources throughout.
- Support our consultants in 15 countries in offering a global research service”.

About The Business Research Company

Visit

TheBusinessResearchCompany.com or call +447443439350 or +918897263534 for more information on this and many other titles.

The Business Research Company is a market research and intelligence company which excels in company, market and consumer research. It has research professionals at its offices in the UK, India and the US as well a network of trained researchers globally. It has specialist consultants in a wide range of industries including manufacturing, healthcare, financial services and technology. The Business Research Company's management have more than 20 years of varied business research experience. They have delivered hundreds of research projects to the senior management of some of the world's largest organizations.

The Business Research Company's Consultants have master's qualifications from top institutes and include MBAs, MSCs, CFAs and CAs. The Business Research Company's Consultants gain training and qualifications from the Market Research Society and are trained in advanced research practices, techniques, and ethics.

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Happy The Business Research Company's Employee, Hyderabad, India, May 3, 2017



The Business Research Company's new office, Hyderabad, India, May 3, 2017



The Business Research Company's Team, Hyderabad, India, May 3, 2017

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