

# SLIM-FAST ENTREPRENEUR S. DANIEL ABRAHAM GENEROUSLY PROVIDES CHARACTER EDUCATION BOOKS FOR TITLE I ELEMENTARY STUDENTS

*Children's Author Loretta Neff takes students on an educational and whimsical journey through her new book, [Sip Tea with Mad Hatter](#)*

PALM BEACH, FLORIDA, USA, May 16, 2017 /EINPresswire.com/ -- [EW Foundation](#), an educational nonprofit providing award-winning character education books and programs for children and youth, provided a story time preview of its second children's book, [Sip Tea with Mad Hatter](#), for Diamond View Elementary School, a Title I school in Greenacres, Florida.



S. Daniel Abraham

Dressed in eccentric Mad Hatter style, Author Loretta Neff greeted over 550 students eager to participate in a Mad Hatter's afternoon tea party and unbirthday celebration. Loretta took students on an educational and whimsical journey through her character-based rendition of the children's classic, "Alice in Wonderland" to learn winsome behavior and Wonder-rules of the Land.

“

Daniel Abraham has given the students of our school a treasure, a book that will help guide and lead them to be the BEST they can be!”

*Michelle Siegel, Diamond View Elementary*

With charm and exuberance, Ms. Neff brought to life the characters of Mad Hatter and friends through interactive lessons, song, and dance. Students learned to, “Stand Tall Like Alice and Greet with Confidence” and “Dance as Flexibly and Funky as Mad Hatter” to Justin Timberlake’s “Can’t Stop The Feeling.”

“The praise we receive from interactive story times and book provision is incredibly rewarding and made possible by donors like Daniel Abraham, who has extraordinary “Muchness”, a

term we describe in the book as a person with passion and a very big heart”, added Ms. Neff. Every student received a signed copy of [Sip Tea with Mad Hatter](#).

“The generous donation from S. Daniel Abraham has given the students of our school a treasure, a book that will help guide and lead them to be the BEST they can be!” - Michelle Siegel, Diamond View Elementary – Title I School

Catherine Applegate, community volunteer, and Loretta Neff, author and EWF founder recently honored Mr. Abraham in Palm Beach and presented him a signature crystal book award for his generous Founders Society donation to help support outreach to low-income communities.

Upcoming story times with book provision scheduled at the following schools:

Pahokee Elementary (480 students and teachers)  
Thursday, May 18, 2017, from 8:45-10:00 am  
Gift by Richard E. McCready

Belvedere Elementary (600 students and teachers)  
Tuesday, May 30, 2017 from 8:45-10:00am  
Gift by Connie M. Frankino and Hermé de Wyman Miro

Press is welcome.



Diamond View Elementary



Interactive Story Time at Diamond View Elementary

### About S. Daniel Abraham

S. Daniel Abraham, a leading American entrepreneur and pioneer in both the pharmaceutical and diet food business, is the creator of Slim-Fast Foods, the most successful diet product in history. A well-known philanthropist, his gift to the Mayo Clinic served to create the Dan Abraham Healthy Living Center. He is also the founder of the Center for Middle Peace and Economic Cooperation in Washington, D.C. A native of New York, he now lives in Palm Beach.

### About EW Foundation

Since 2014, EWF has benefited over 11,253 children with their award-winning books and programs and provided author visits and signed copies to twenty-two (22) academies and schools and seventeen (17) charities.

Tame Your Manners and Sip Tea with Mad Hatter, are available on Amazon, Barnes & Noble, iBooks, and [www.ewbooks.org](http://www.ewbooks.org)

Where the unfortunate ratio of available books is nearly 1 for every 300 children, EWF's book programs serve a dual purpose in these schools by providing access to books needed to develop a love of reading, and second, by providing tools to develop valuable social skills to create a very powerful combination for a lifetime.

To underwrite our books and champion character education and literacy in your school or organization, click here to learn about [KIDS OF CHARACTER](http://ewfcares.net/get-involved/donations/) outreach program.  
<http://ewfcares.net/get-involved/donations/>

For more information, visit [www.ewfcares.org](http://www.ewfcares.org) or call (561) 833-0131.

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