

1SEO.com Digital Agency Proudly Hosts the May Bucks County Marketing & Wordpress Consortium

Members of the Bucks County Consortium soak up essential information on Digital Marketing

BRISTOL, PA, UNITED STATES, May 16, 2017 /EINPresswire.com/ -- In an effort to help businesses and individuals from around the community gain more insight on the practices and value of [local SEO](#), 1SEO.com Digital Agency hosted the May Bucks County Marketing & Wordpress Consortium.

The event began at 6 p.m. on Monday night and took place inside the 20,000+ square foot facility on the third floor of the Island View Crossing office building in Bristol, PA. Over 50 members of the consortium were in attendance.

Four 30 minute presentations were held by leading experts in the field on a variety of topics, including local SEO strategies, [pay-per-click](#) campaigns, email and SMS marketing, social media marketing and more. Attendees also had the opportunity to network with 1SEO staff and other consortium members.

"We're always looking for different ways of bringing the community together and helping local businesses learn more about the value of digital marketing," said President Lance Bachmann. "A lot more people than expected showed up tonight and I'm sure they're all going to walk away with something that will help their business succeed online."

Attendees learned about current and future practices in digital marketing, and the best ways to implement different strategies into their campaigns. This helped provide members of the consortium with the tools and resources they need to generate leads online and experience growth.

In just a few weeks, on June 6, 1SEO.com Digital Agency will also be hosting the Google Partners Connect Event with an appearance by Google. Those in attendance will get the chance to dive even deeper into the world of digital marketing and discuss trends with representatives of Google and 1SEO. Anyone can [register for the event](#) on their website.

To learn more about any of these events, or the services available through 1SEO.com Digital Agency, please contact the company today.

About 1SEO.com Digital Agency

1SEO.com Digital Agency is a Philadelphia, PA-based digital marketing firm that provides end-to-end solutions for their clientele, which is comprised of hundreds of businesses in countless industries that operate in several sectors, from the niche to the mainstream. Using a full suite of services like search engine optimization (SEO), pay per click (PPC), social media optimization (SMO), website design, content writing and email marketing, 1SEO.com Digital Agency helps their clients win online by cultivating online presences and harvesting leads, closes, conversions and profits.

For more information, please visit <https://1seo.com/>.

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