

Dietary Supplements Market 2017 - Research Methodology, Market Dynamics, Key Players, Segmentation and Forecast to 2022

This report covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies

PUNE, INDIA, May 17, 2017 /EINPresswire.com/ -- Global [dietary supplements](#) market is projected to expand at a CAGR of 7.76% over the forecast period to reach a total market size of US\$195.206 billion by 2022. A dietary supplement is a product that is intended to add nutritional value to an individual's diet. The dietary or nutritional supplement may be a vitamin, mineral, amino acid, herb or others. It may be in the form of tablets, capsules, soft gels, gelcaps, liquids, or powders. Consumption of these supplements ensures the intake of an appropriate amount of nutrients that a body requires for proper functioning also helps in mitigating the risk of certain diseases. Over the past decade, there has been a huge surge in the sales of dietary supplements owing to greater health awareness, bolstered by an increase in consumer awareness for preventive healthcare, a rise in ageing population, and expansion of sales channels especially due to higher internet penetration across developing economies. Geographically, Asia Pacific is expected to immensely drive the dietary supplements market in the years ahead, while North America and Europe are other major markets that will witness significant growth.

Request a Sample Report @ <https://www.wiseguyreports.com/sample-request/1283905-dietary-supplements-market-forecasts-from-2017-to-2022>

Research Methodology

This section provides an anatomy of the research process followed for calculating market size and forecasts along with a list of the secondary data sources used and the primary inputs which were taken for data validation. It also provides an outline of the various segmentations which have been covered as part of the report.

Industry Overview

In this section, the entire Dietary supplements market is explained along with the various drivers, restraints, and opportunities to the market. A product pipeline of therapeutic supplements has been mentioned along with innovations in the market. Certain regulations specific to the industry are also listed out, followed by a detailed scenario analysis.

Segmentation

Dietary Supplements market has been segmented based on age group, gender, usage, type, sales channel and geography as below:

By Classification

By Age Group

0-5 Years
6-20 Years
20-50 Years
Above 50 Years

By Gender
Male
Female
By Usage
Preventive
Proactive

By Type
Botanicals
Vitamins
Minerals
Fatty Acids
Others

By Sales Channel
Hypermarkets
Specialty Stores
Pharmacies
Independent Retailers
Direct Sellers
Online

By Geography
Americas
North America
South America
Europe Middle East and Africa
Europe
Middle East and Africa
Asia Pacific

Access Complete Report @ <https://www.wiseguyreports.com/reports/1283905-dietary-supplements-market-forecasts-from-2017-to-2022>

Market Players

This Section deals with major players in the market, their market shares, products, growth strategies, financials, and recent investments among others. Key industry players in Dietary supplements market are Pfizer, Procter & Gamble, Arm & Hammer, Amway, and Abbott Laboratories among others.

Table of Content

1. Introduction
2. Research Methodology
3. Executive Summary
4. Dietary Supplements Industry Overview
- 4.1. Market Overview

- 4.2. Drivers, Restraints, and Opportunities
- 4.3. Industry Value Chain Analysis
- 4.4. Product Pipeline
- 4.5. Innovations
- 4.6. Industry Regulations
- 4.7. Scenario Analysis
- 5. Dietary Supplements Market Forecast by Classification (US\$ Billion)
 - 5.1. By Age Group
 - 5.1.1. 0-5 Years
 - 5.1.2. 6-20 Years
 - 5.1.3. 20-50 Years
 - 5.1.4. Above 50 Years
 - 5.2. By Gender
 - 5.2.1. Male
 - 5.2.2. Female
 - 5.3. By Usage
 - 5.3.1. Preventive
 - 5.3.2. Proactive
 - 5.4. By Type
 - 5.4.1. Botanicals
 - 5.4.2. Vitamins
 - 5.4.3. Minerals
 - 5.4.4. Fatty Acids
 - 5.4.5. Others
 - 5.5. By Sales Channel
 - 5.5.1. Hypermarkets
 - 5.5.2. Specialty Stores
 - 5.5.3. Pharmacies
 - 5.5.4. Independent Retailers
 - 5.5.5. Direct Sellers
 - 5.5.6. Online
- 6. Dietary Supplements Market Forecast by Geography (US\$ Billion)
 - 6.1. Americas
 - 6.1.1. North America
 - 6.1.2. South America
 - 6.2. Europe Middle East and Africa
 - 6.2.1. Europe
 - 6.2.2. Middle East and Africa
 - 6.3. Asia Pacific
- 7. Competitive Intelligence
 - 7.1. Market Share Analysis
 - 7.2. Investment Analysis
 - 7.3. Recent Deals
 - 7.4. Strategies of Key Players
- 8. Company Profiles
 - 8.1. Pfizer
 - 8.2. Procter & Gamble
 - 8.3. Amway
 - 8.4. BASF
 - 8.5. Arm and Hammer (Parent Company: Church & Dwight)
 - 8.6. Abbott Laboratories
 - 8.7. CVS Pharmacy (Parent Company: CVS Health Corporation)

8.8. Kirkland Signature (Parent: Costco Wholesale Corporation)

Purchase Report @ https://www.wiseguyreports.com/checkout?currency=one_user-USD&report_id=1283905

Norah Trent

Wise Guy Consultants Pvt. Ltd.

+1 (339) 368 6938 (US)/+91 841 198 5042 (IND)

email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.