

PPG Touts the Advantages of NVBDC Certification

DETROIT, MICHIGAN, USA, May 17, 2017 /EINPresswire.com/ -- Eric J. Glenn, CPSM, CPSD , Sourcing Agent - Corporate Supplier Diversity Development with PPG has endorsed the National Veteran Business Development Council (NVBDC) for its work on behalf of Service Disabled and Veteran Owned Businesses (SD/VOBs) across America.

"The NVBDC is a critical element in our efforts to promote supplier diversity within our organization," Glenn said. "The NVBDC certification process is a credential we take very seriously when considering the hiring of our Veteran suppliers. It's one way we fast track Veteran business people through the application process."

PPG was founded in 1883 in Pittsburgh, PA, and is ranked 182nd on the Fortune 500 list, with 2016 net sales of almost \$15 billion. The company produces paint products for a wide range of industries, including Aerospace, Automotive, Architectural, Marine, Packaging and many more. PPG is currently the largest coatings company globally.

PPG's products are sold around the world, including in North America, Europe, Asia and beyond.

"...a new avenue of growth for the NVBDC..."

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Keith King, NVBDC President

"Considering the fact that PPG is a Tier 1 supplier to the Automotive and other key industries, this is an important commendation," said Keith King, NVBDC President. "Their support greatly expands opportunities for our SD/VOBs and creates a new avenue of growth for the NVBDC and our certified Veterans."

Just a few of the corporations that support the important work of the NVBDC in certifying SD/VOBs are Kellogg's, AT&T, General Motors, Ford, JP Morgan Chase & Co., MetLife,

Harley-Davidson, Apple and many, many more.

"PPG is proud to be among these industry leaders," said Glenn. "Our Veterans have made such a valiant contribution on behalf of all of us, and we at PPG want to do everything we can to honor them."



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