

Green IT & Virtualization Market Analysis 2017 (By Segment, Key Players and Applications) and Forecasts

Green IT & Virtualization - Market Demand, Growth, Opportunities and Analysis of Top Key Player Forecast To 2022

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/EINPresswire.com/ -- Summary

This strategic focus report analyses the current trends, drivers, and inhibitors impacting the [green IT & virtualization](#) market. The report outlines the evolution of green IT & virtualization technologies, and identifies and assesses the best performing vendors in the market. This report also presents view of the revenue opportunities in the virtualization market through to 2020, highlighting the market size and growth by technology, geography, sectors, and size band. Moreover, following in-depth ICT decision maker surveys, the report outlines enterprises' investment priorities in the green IT & virtualization segment.



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Key Findings

- Consolidation is one of the most prominent trends in the virtualization market, as the leading ICT vendors are trying to acquire or enhance their virtualization capabilities by engaging in mergers and acquisitions activities.
- Facing a challenge to strengthen their IT requirements with reduced budgets, IT managers across the globe are inclined to implement server virtualization technologies, to decrease their spending on IT hardware and ensure the optimum utilization of the IT resources available.
- To enhance the benefits of virtualization, resources under virtualized infrastructure share common storage using storage area networks (SANs). However, the use of many virtual servers on limited storage devices may lead to a scarcity of storage space, creating challenges for storage administrators.

Synopsis

Strategic Focus Report – Green IT & virtualization analyses the current trends, drivers, and inhibitors impacting the green IT & virtualization market. The report outlines the evolution of green IT & virtualization, and identifies and assesses the best performing vendors in the market. This report also presents view of the revenue opportunities in the virtualization market through to 2020, highlighting the market size and growth by technology, geography, sector, and size band. Moreover, following in-depth ICT decision maker surveys, the report outlines enterprises' investment priorities in green IT & virtualization.

This product covers the latest trends in the green IT & virtualization market, coupled with insight into the vendor landscape and market size in the green IT & virtualization domain.

In particular, it provides an in-depth analysis of the following:

- The latest trends impacting the green IT & virtualization market.
- The market drivers (both supply-side and demand-side) that will facilitate the growth of the green IT & virtualization market.
- The market inhibitors that may hinder the pervasive adoption of green IT & virtualization.
- Identification of the top ICT vendors in the green IT & virtualization market, coupled with an overview of the top 5 vendors.
- The primary findings from view of revenue opportunities in the green IT & virtualization market through to 2020, highlighting the market size and growth by technology, geography, sectors and size band.
- An identification of enterprises' investment priorities based on their budget allocations relating to green IT & virtualization.

Reasons to Buy

- Understand the green IT & virtualization landscape, the recent trends, drivers, and inhibitors shaping the green IT & virtualization segment.
- Comprehend the green IT & virtualization vendor landscape and track their relative performance in the green IT & virtualization market to gain a competitive advantage.
- Enhance your market segmentation by analyzing the revenue opportunity forecasts figure in the virtualization market from 2015 to 2020, spanning six regions, 14 verticals, and two size bands.
- Understand how organization's green IT & virtualization requirements are set to change in the next two years in order to prioritize your target market.

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