

Bakery & Cereals Consumption, Demand, Sales, Competitor and Forecast 2017 – 2022

Bakery & Cereals Global Market Share, Opportunities, Segmentation and Forecast to 2022

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/EINPresswire.com/ -- Summary
This report brings together multiple
data sources to provide a
comprehensive overview of the global
Bakery & Cereals sector as part of our
global series. It includes an analysis on
global Bakery & Cereals sector with
consumption analysis highlighted for



all regions. The report also identifies high potential countries across regions that have been identified by creating a risk-reward analysis with multiple parameters.

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The global Bakery & Cereals sector was valued at US\$478 billion in 2016. Rising participation of women in the workforce, coupled with long working hours is leaving consumers with busy schedules, resulting in growing demand for convenient, yet nutritious options for breakfast and snacks. North America was the leading region in the global Bakery & Cereals sector with a value share of 28.5% in 2016. Asia-Pacific is forecast to record the fastest CAGR during 2016-2021.

Scope

- The report provides an overview of global and regional markets covering Asia-Pacific, Middle East & Africa, North America, Latin America, Western Europe, and Eastern Europe highlighting sector size, growth drivers, latest developments, and future inhibitors for the region.
- It also identifies top ten high potential countries and provides deep dive analysis of top two countries in each region.
- The report draws on the sector data by analyzing key distribution channels for Bakery & Cereals in the global market.
- Sector data is also used for studying the level of competition in the sector by identifying the top

brands at a global and regional level with insights on sector shares of private label products.

- The report also includes insights on Health & Wellness products in terms of value and percentage share in the overall Bakery & Cereals sector at global and regional level during 2011-2021.

Reasons to buy

- To have a thorough fact based analysis with information about the global Bakery & Cereals sector across the six regions in value terms and the underlying factors that are driving the sales
- To gain confidence to make the correct business decisions based on a detailed analysis of the global Bakery & Cereals sector and to identify high potential countries over the next 5 years
- The analysts have placed a significant emphasis on the mega trends that drive consumer choice and will provide a clear picture about the future opportunities that can be explored across the region, resulting in revenue expansion
- To gain competitive intelligence about leading brands in the Bakery & Cereals sector at global and regional level with information about their market share, business descriptions and product profiles

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