

Global Tea Infuser Market is expected to grow at a CAGR of 4.5% post 2023

Global Tea Infuser Market Information- by product type (tea pot infusers, infuser balls, infuser spoons and others

PUNE, MAHARASHTRA, INDIA, May 18, 2017 /EINPresswire.com/ -- [Global Tea Infuser Market Information- by product type \(tea pot infusers, infuser balls, infuser spoons and others\)](#), by material type (stainless steel, aluminum, silicone, ceramic and others), by distribution channel (store based, non-store based), and by Region [Tea infuser](#) Forecast to 2023

Infusion is the process of extracting flavors and compounds from the plant material in water, oil or alcohol by letting the particular material to be kept in the solvent over period of time. Tea infuser is one of the modern accessory, which is used on daily basis in households, workplace and others. It is a device in which loose tea leaves are placed for steeping or brewing, in a mug or a teapot full of hot water. Tea infuser comes in various sizes and shapes where spherical, conical, cylindrical and others are the common shapes of tea infusers.

The global [tea infuser market](#) is anticipated to be driven by the various factors. One of the significant factor is changing lifestyles of the consumer to adopt convenience products. Due to the rising work pressures and development of corporate sector especially in developed economies, consumers are more interested to adopt convenience products in order to minimize the time involved in tea making. Also, the technological advancement of the allied industries such as various accessories is anticipated to be the noteworthy reason of the increasing growth of tea infuser in the upcoming decade. One of the recent trends is gaining traction in the tea infuser market is rising demand for BPA free products. Due to the increasing awareness of environment friendly product, consumers are more inclined to adopt BPA free tea infuser. Also, the manufacturers are more focusing into the customized tea infuser to suit the specific requirement of the customer.

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Downstream analysis-

Teapot infusers segment is estimated to account maximum market proportion during the forecast period of 2017 to 2023. Infuser balls segment is also estimated to register steady growth in the near future. In terms of distribution channel, store based segment is estimated to account maximum market proportion throughout the forecast period. However, ecommerce retailing is getting acceptance among the consumer which in turn is accelerating the sales of tea infusers through online platform.

Competitive analysis-

The major key players in the natural tea infuser market are

- Contigo (U.S.)
- Bred & Friends (U.S.)
- Duvly Tea (U.S.)
- Five Infused (U.S.)
- Teavana (U.S.)
- Bar Brat (U.S.)
- Norpro, Inc. (U.S.)

Global natural tea infuser market is highly concentrated in North America region. APAC has

massive potential for tea infuser, as there is an increasing consumer awareness regarding the tea infuser coupled with the per capita disposable income is anticipated to fuel the sales of tea infuser during the forecast period. Also, the tea infuser market is very much fragmented. New products are launched by the key players to enhance their customer base.

Regional Analysis

The global tea infuser market is segmented into North America, Europe, Asia Pacific, and rest of the world (ROW). Among these, North America region is expected to retain its dominance throughout the forecast period. This is attributed by the increasing per capita disposable income coupled with the changing lifestyles of the consumer in U.S. Tea infuser is in the preliminary stage and the tea infuser has been discovered in the North American region which is considered to be one of the main factor of the growth of tea infuser in the North America region. Europe is also projected to witness a steady growth during the review period due to the early adopter. Asia Pacific region is estimated to witness a substantial growth in the upcoming decade. Mainly, India, China and Japan offer the lucrative opportunity among the tea infuser manufacturers.

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Study Objectives of Tea Infuser Market

- In depth analysis of the market's segments and sub-segments
- To estimate and forecast market size by product type, material type, distribution channel and region
- To analyses key driving forces which are influencing the market
- Region level market analysis and market estimation of North America, Europe, Asia-Pacific, and rest of the world (ROW) and their countries
- Value chain analysis & supply chain analysis of the market
- Company profiling of major players in the market
- Competitive strategy analysis and mapping key stakeholders in the market
- Analysis of historical market trends and technologies along with current government regulatory requirements

Intended Audience

- Tea infuser manufacturers
- Raw material suppliers
- End users (food industry)
- Retailers and wholesalers
- E-commerce companies
- Traders, importers and exporters

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