



# Long Island Media Inc. Launches Dealer Data Integration and Syndication Subsidiary, Cars Digital Inc.

*Commack-based Long Island Media Inc. has announced the launch of a new automotive-driven data services subsidiary and located it in its Commack office.*

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*John Colascione*

Long Island ad agency has chosen to launch its new automotive business as a subsidiary owned and operated by parent Long Island Media Inc., that will target large and medium-sized dealerships for digital advertising and vehicle syndication services nationally.

Long Island Media Inc., which employs a total of 12 people, launched its new automotive-services division, Cars Digital

Inc. (<http://www.carsdigital.com>) on Thursday.

The new automotive advertising company, which consists partly of its own standalone vehicle shopping portal, (<https://www.find.cars>) will serve customers nationwide, not just on Long Island, where Long Island Media has grown its acquired company’s automotive division. Cars Digital Inc. will be administered and managed from its Long Island office in New York.

“Cars Digital Inc. represents an opportunity for us to better serve our national clients,” Chief Executive Officer, John Colascione said in a release. “We pride ourselves on being responsive to the needs of our clients, in building long-lasting relationships and growing with our clients, not just here on Long Island.”

The company has been focusing more on the automotive sector and saw a 66 percent jump in revenue after it merged in late 2015 with Long Island Exchange.

The new subsidiary will offer online marketing that connects buyers with sellers of vehicles. Cars Digital Inc., privately-owned, and headquartered in Commack, NY, continually develops tools and software that give both consumers shopping inventory and dealers utilizing their product suites the ultimate experience and return on investment.

About Cars Digital Inc.,

Cars Digital Inc. offers online tools and marketing that connects buyers with sellers of vehicles. Cars Digital Inc., privately-owned, and headquartered in Commack, NY, continually develops innovative technologies and services targeted at giving both consumers shopping inventory and dealers utilizing their product suites the ultimate experience they expect when buying and selling a vehicle. Cars Digital Inc. consists partly of its own standalone vehicle shopping portal, (<https://www.find.cars>) which serves customers nationwide.

For more information on Cars Digital Inc. please visit <http://www.carsdigital.com>

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