

Image One Franchise Announces Innovative Franchisee-Franchisor Collaboration Model

Company Creating Completely Open-Door Policy with New Roundtable Structure

WOOD DALE, ILLINOIS, USA, May 19, 2017 /EINPresswire.com/ -- One of the most important, but sometimes overlooked, parts of any franchise system is the relationship and dialogue between the franchisor and the franchisee who purchased a territory or location. It can be a serious source of conflict without the right systems in place.



That is why [commercial cleaning franchise Image One USA](#) is unveiling a new initiative that proactively takes that relationship head-on and creates a mechanism for conversation and growth.

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Image One President and Co-Founder Tim Conn

The brand is creating the Image One Franchisee Collaboration Initiative, an ongoing series of roundtable discussions for franchisees to learn from each other and discuss highlights and challenges of owning their own business.

“The idea to create this initiative actually stems from what we do at our home office to create a supportive environment,” said Image One President and Co-Founder Tim Conn. “Our monthly meetings allow our team an avenue to dialogue and create positive solutions to challenges they face. It only seemed logical to take that structure and refine it for our dedicated franchise owners.”

Rather than making the meetings mandatory, Image One extends an open invitation to any franchise owner who'd like to attend, either in-person in the Chicagoland office or virtually. A representative from the home office is on site solely to answer any questions. There is no top-down agenda or mandatory reporting. It is simply a conversation between franchisees on how they can continue to grow their businesses and make improvements where needed.

“I attended the inaugural roundtable this spring and it was eye-opening,” said Bob Caramusa, longtime Image One franchisee. “I took away so much knowledge from my fellow franchisees and it was humbling to be able to offer wisdom to newer owners. This is something that I think will positively impact franchisees from all walks of life and stages in their business for years to come.”

Image One continues to advance its mission of being committed to providing best-in-class support to its franchise owners. Earlier this year, the company announced its Engaged Multiplier program, an

initiative to continuously enhance culture and increase feedback and engagement at all levels of the organization.

For more information on the brand, visit <http://ImageOneUSA.com>.

About the Image One franchise program:

Image One USA is a commercial cleaning services business. The Image One franchising model was formed on the principles of transparency, training, and top-notch financial and customer service support.

Image One franchisees work for themselves in a unique relationship with the franchise company. Image One provides them with customer support for their business, ongoing training, along with assistance with billing, equipment, and sales training. Image One has nearly 100 commercial cleaning franchise locations across the Midwest and Southeast, including Chicago, Cincinnati, Denver, Detroit, Fort Myers, Nashville and Orlando. Franchise territories are available nationwide.

For information on the franchise, visit <http://ImageOneFranchise.com>.

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