

“Taiwan Beats” at MIDEM 2017 showcase in Cannes, and Paris France

“The Chairman” leader the new generation band “Mixer” & “DJ QuestionMark” showcase in Cannes, and Paris France

TAIPEI, TAIWAN, May 19, 2017 /EINPresswire.com/ -- The Bureau of Audiovisual and Music Industry Development (BAMID) of the Ministry of Culture held “Pre-show Press Conference of 2017 MIDEM in Cannes France” in (5/9). In this year, three representative groups of artists who had won the Golden Melody Best Band Awards would have two performances in France. These groups is led by “The Chairman” who emphasizes on Taiwanese local features, together with the new generation band “Mixer” who won the 25th GMA Best Group and “DJ QuestionMark”, champion of The DMC World DJ Championships in Taiwan and soundtrack mixer of the London Fashion Week.



The BAMID indicated the three groups of artists would perform at MIDEM beach open-air stage in Majestic Hotel on June 8th and at two performances “Taiwan Beats” in Le Trabendo, Paris, on June 11th, showing the dynamism and innovation of the Taiwanese pop music. MIDEM in Cannes, France, is the world's most watched music show, also known as “the world's largest music trade show”. The BAMID has been participating in the MIDEM since 1995, and because of our consistent participation, it has promote the several opportunities for Taiwanese artists to stage tour concerts in Europe so as to spread Chinese pop music in this continent.

Among the three groups of artists, the most senior “The Chairman” was acclaimed with the glory of the “Golden Melody Awards” numerous times, and the sales performance of their album “God Bless Taiwan” was even better than the performance in Taiwan, currently in its 10th record pressing. “DJ QuestionMark”, on the other hand, not only has begun their music career in Europe but also initiated a fund raising project “DIY Spinbox”, a heat for discussion from its concept to its appearance, which might be another successful example of extraordinary musical culture and creativity. In addition to “ALIZ”, a company specialized in the development of aromatic scents in concerts, there are other companies that will show present their business in MIDEM, showing the overall cultural and creative power of Taiwan, making exchanges with the world and expanding a broader future development.

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international record companies and agencies after the performance in MIDEM, opening up their development opportunities in international tour concerts.

Cannes
Majestic Hotel - Beach
Boulevard de la Croisette, 06400 Cannes
Doors at 19:00

Paris
Le Trabendo
211 avenue Jean Jaurès 75019 Paris
Doors at 19:00

Media Window:
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