

# Talent Management Software Market 2017 Global Analysis, Opportunities, Size, Trends, Growth and Forecast 2021

*Wiseguyreports.Com Publish New Report On-  
"Talent Management Software Market 2017 Global  
Analysis, Opportunities, Size, Trends, Growth and  
Forecast 2021".*

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## [Talent Management Software Market 2017](#)

### Executive Summary

The global talent management software market is expected to have increased at a significant annual growth rate in 2015 as compared to the preceding year and projections are made that the market would rise in the next five years i.e. 2016-2020 tremendously. The upsurge in the market is due to various factors such as a rising trend of cloud-based TM softwares, adoption of Talent Management softwares by small and medium businesses along with the technological improvements in the industry. The global talent management software market players are highly fragmented from the large vendors to small and medium scale players. As the market expands, large companies replace standalone systems and mid-size companies buy smaller systems at a rapid rate.

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The major growth drivers for the talent management software market are: upsurge in the e-learning market and Software-as-a-Service market, shortage of skilled workers, corporate insight to improve employment and engagement and need to streamline HR functions. Despite the



market is governed by various growth drivers, there are certain challenges faced by the market such as: acquisition of talent management software vendors, barriers to entry and selection of right vendor.

### Scope of the Report

The report titled “Global Talent Management Software Market: Trends and Opportunities (2016-2020)” provides an in-depth analysis of the global talent management software market with detailed analysis of market sizing and growth, market share and economic impact of the industry. The report also provides market size of the human capital management market and talent management market along with their respective segments.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global talent management software market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. The competition in the global talent management software market is stiff and dominated by the big players like SAP. Further, key players of the talent management software market such as Oracle, Cornerstone and Halogen are also profiled with their financial information and respective business strategies.

### Regional Coverage

- Global

### Company Coverage

- Oracle Corporation
- Cornerstone OnDemand Inc.
- Halogen Software Inc.

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### Table of Contents

1. Executive Summary
2. Introduction
  - 2.1 Talent Management
    - 2.1.1 Stages of Talent Management Maturity
    - 2.1.2 Advantages of Talent Management
  - 2.2 Talent Management Software
    - 2.2.1 Elements of Talent Management Software
    - 2.2.2 Capabilities of Talent Management Software

- 3. Global Human Capital Management Market: An Analysis
  - 3.1 Global Human Capital Management Market: Sizing and Growth
    - 3.1.1 Global Human Capital Management Market by Value: Actual and Forecast
    - 3.1.2 Global Human Capital Management Market by Segments
  - 3.2. Global Talent Management Market: Sizing and Growth
    - 3.2.1 Global Talent Management Market by Value: Actual and Forecast
    - 3.2.2 Global Talent Management Market by Segments

- 4. Global Talent Management Software Market: Sizing and Growth
  - 4.1 Global Talent Management Software Market by Value: Actual and Forecast
  - 4.2 Global Talent Management Software Market by Players
    - 4.2.1 Global Talent Management Software Market Players by Revenue
    - 4.2.2 Global Talent Management Software Market Players by Customer Count

- 5. Market Dynamics
  - 5.1 Growth Drivers
    - 5.1.1 E-Learning Market
    - 5.1.2 Software-as-a-Service (SaaS) Market
    - 5.1.3 Skilled Worker Shortage
    - 5.1.4 Corporate Insight to Improve Employee Engagement and Retention
    - 5.1.5 Need to Streamline HR functions
  - 5.2 Challenges
    - 5.2.1 Acquisition of Talent Management Software Vendors
    - 5.2.2 Barriers to Entry
    - 5.2.3 Selection of Right Vendor
  - 5.3 Market Trends
    - 5.3.1 E-Learning Technologies
    - 5.3.2 Less Pricing Power and High Competition among Vendors
    - 5.3.3 Shift from Traditional Licensing to SaaS Subscription
    - 5.3.4 Cloud-Based Talent Management Software
    - 5.3.5 Increasing Interest in Talent Management Technology

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- 7. Company Profile
  - 7.1 Oracle Corporation
    - 7.1.1 Business Overview
    - 7.1.2 Financial Overview
    - 7.1.3 Business Strategy
  - 7.2 Cornerstone OnDemand Inc.
    - 7.2.1 Business Overview
    - 7.2.2 Financial Overview
    - 7.2.3 Business Strategy

7.3 Halogen Software Inc.

7.3.1 Business Overview

7.3.2 Financial Overview

7.3.3 Business Strategy

.....Continued

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