

Engineering services outsourcing in APAC 2017 Market – Opportunities, Challenges, Strategies & Forecasts 2020

The analysts forecast the ESO market in APAC to grow at a CAGR of 25.5% during the period 2016-2020.

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WiseGuyReports.Com Publish a New Market Research Report On - "Engineering services outsourcing in APAC 2017 Market – Opportunities, Challenges, Strategies & Forecasts 2020".

Engineering services in APAC remains a dynamic and fast-evolving area of the global outsourcing industry. In APAC, engineering services outsourcing (ESO) is a relatively new trend compared to IT and other business process outsourcing services. ESO helps companies to boost business flexibility, reduce R&D costs, and help to resolve engineering bottlenecks. The use of ESO services also boosts efficiency gains through product specialization and scale effects. Product engineering is a crucial step for OEMs and their respective component suppliers.



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Covered in this report

The report covers the present scenario and the growth prospects of the ESO market in APAC for 2016-2020. To calculate the market size, the report considers revenue generated from the contracts outsourced to APAC.

The market is divided into the following segments based on end-user:

- Automotive
- Telecom

- Consumer electronic appliances
- Construction
- Semiconductors
- Pharma
- OEM
- Others

The report, ESO Market in APAC Region 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- IBM
- HCL
- Wipro
- Infosys

Other prominent vendors

- KPIT
- Altran
- Aricent Group
- Atos Origin
- Beyondsoft
- Capgemini
- Clasoft Labs India
- Computer Sciences Corporation
- Cybage Software
- GlobalLogic
- HP
- iGate
- L&T
- MindTree
- Mindfire Solutions
- QuEST Global Services
- Sonata Software
- Symphony
- Tech Mahindra
- Tata ELXSI
- Vanceinfo Technologies

Market driver

- Need to reduce time-to-market
- For a full, detailed list, view our report

Market challenge

- Established captive and in-house centers
- For a full, detailed list, view our report

Market trend

- Increased use of high-performance computing
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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