

BWW - The world's largest wine competition is beginning

Consumers all around the world will combine with thousands of professionals to choose the best wines in the world

HELSINKI, FINLAND, May 22, 2017 /EINPresswire.com/ -- BWW – the [Best Wine of the World](#) Competition, true to its name, selects the Best Wines in the World. It is the largest wine competition in the world, whether measured by the number of wines, the number of consumers involved or the judges taking part.

The competition differs significantly from other wine competitions in that the wines are selected by consumers all around the world and many thousands wine during a three-month period of voting, which takes place on [Tastingbook.com](#) and via social media, such as Facebook and Instagram.

The public votes and points awarded by wine professionals are tallied, and the twenty wines with the most votes from each competition category enter the finals that will be held in the fall. In the finals, the wines undergo a blind evaluation by panels consisting of leading wine makers, wine writers, Masters of Wine and wine professionals.

The finals are held on three different continents – Europe, Australia and the United States – so that each region evaluates the wines from that region and its nearby areas.

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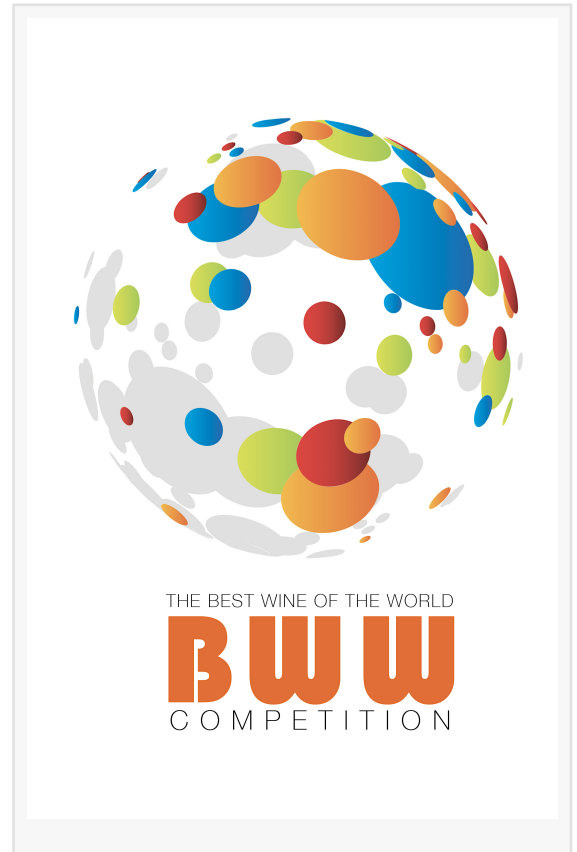
We believed the opinion of 10,000 consumers or 1,000 professionals to be more correct and more significant than a single wine professional.”

Pekka Nuikki

Public voting commences on July 31, 2017 and concludes on October 30, 2017. Judging of the finalists will follow and BWW will announce the Best Wine in the World and the winners of the different categories at the inaugural BWW Awards Gala, to be held in the United States on January 25, 2018.

The competition is organized by the world's largest wine information service [Tastingbook.com](#) ([www.tastingbook.com](#)) and the world's leading fine wine magazines – FINE Magazines ([www.fine-magazines.com](#)).

For more information about the competition, please visit [www.bestwineoftheworld.com](#).



BWW warmly welcomes all vineyards to enter their wine for the competition. Registration is the easiest, fastest, and most affordable in the business. Registration will begin on May 21 at www.bestwineoftheworld.com and judging commences on July 31.

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