

Automotive Seats Market 2017 Global Share, Trend, Segmentation and Forecast to 2021

The analysts forecast the global automotive seats market to grow at a CAGR of 4.69% during the period 2017-2021.

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[Global Automotive Seats Market](#)

Description

The competition in the automotive industry is such that the OEMs are offering customized automotive parts, accessories, and commodities to meet the consumer needs and satisfaction. The design and development of car seats and the posture of drivers are two of the most of important parameters that are considered by the users for comfortable driving.

Covered in this report

The report covers the present scenario and the growth prospects of the global automotive seats market for 2017-2021. To calculate the market size, the report considers the sales of automotive seats in passenger cars, light commercial vehicles (LCVs), and medium and heavy commercial vehicles (M&HCVs).



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The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The Global Automotive Seats Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Faurecia
- RECARO Automotive
- TS Tech
- Lear
- Gentherm

Other prominent vendors

- Brose
- Cobra Seats
- TOYOTA BOSHOKU
- GRAMMER
- Antolin Irausa
- Magna International

Market driver

- Low penetration of cars in emerging economies
- For a full, detailed list, view our report

Market challenge

- Government regulations for owning cars in China
- For a full, detailed list, view our report

Market trend

- Increasing preference for better automotive seats in smaller passenger cars
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Table of Contents -Major Key Points

PART 01: Executive Summary

PART 02: Scope of the report

- Market overview

PART 03: Market research methodology

- Research methodology
- Economic indicators

PART 04: Introduction

- Key market highlights
- Automotive seats market: Market dynamics

PART 05: Market landscape

- Market overview
- Market size and forecast
- Five forces analysis

PART 06: Market segmentation by application

- Global automotive seats market in passenger cars
- Global automotive seats market in LCVs
- Global automotive seats market in M&HCVs

PART 07: Geographical segmentation

- Global automotive seats market by geography
- Automotive seats market in APAC
- Automotive seats market in EMEA
- Automotive seats market in Americas

PART 08: Key leading countries

PART 09: Market drivers

- Low penetration of cars in emerging economies
- Increasing demand for SUVs and crossovers
- Growing preference for heated seats in luxury vehicles
- Increase in average miles driven and long distance traveling

PART 10: Impact of drivers

PART 11: Market challenges

- Rise in car-sharing services in China, India, and Brazil
- Government regulations for owning cars in China
- Growing dependency on public transport
- Risk of injuries due to heated seats

PART 12: Impact of drivers and challenges

PART 13: Market trends

- Growing use of lightweight materials in automotive seat systems
- Increasing preference for better automotive seats in smaller passenger cars
- Rising demand for luxurious seating system

PART 14: Vendor landscape

- Competitive landscape
- Other prominent vendors

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