MHealth (Mobile Healthcare) Ecosystem Global Market Outlook,Research,Trends and Forecast to 2030

WiseGuyReports.Com Publish a New Market Research Report On - "MHealth (Mobile Healthcare) Ecosystem Global Market Outlook,Research,Trends and Forecast to 2030".

PUNE, INDIA, May 22, 2017 /EINPresswire.com/ --

"With more than 7 Billion mobile network subscriptions worldwide, the mobile communications sector is rapidly gaining traction from a diverse range of vertical sectors. Healthcare is no exception to this trend.

As healthcare service providers seek to maximize their patient outreach while minimizing costs, many view mobile healthcare (or mHealth) as the solution to improve healthcare cost–efficiency. mHealth refers to the usage of mobile communications technology and devices to enhance access to healthcare information, improve distribution of routine and emergency health services, and provide diagnostic services.

Mobile operators also view mHealth as a lucrative opportunity for the monetization of their mobile connectivity services as a growing proportion of their subscribers adopt healthcare centric wearables. Given that most operators have established themselves as reputable consumer brands, they are also eyeing at opportunities to offer services beyond simple connectivity. Many operators already offer branded or co-branded end-to-end mHealth solutions to their customer bases.

In addition, mHealth offers a multitude to opportunities to the pharmaceutical industry ranging from enhanced R&D activities and medication adherence to securing the supply chain and combating counterfeit drugs.

Driven by the thriving ecosystem, SNS Research estimates that the mHealth market will account for over $23 Billion in 2017 alone. Despite barriers relating to regulation, patient acceptance and privacy concerns, SNS Research estimates further growth at a CAGR of more than 35% over the next three years.

The "mHealth (Mobile Healthcare) Ecosystem: 2017 – 2030 – Opportunities, Challenges, Strategies & Forecasts" report presents an in–depth assessment of the global mHealth market. In addition to covering key market drivers, challenges, future roadmap, value chain analysis, deployment case studies, service/product strategies and strategic recommendations, the report also presents comprehensive forecasts for the mHealth market from 2017 till 2030. The forecasts and historical revenue figures are individually segmented for 5 individual submarkets, 29 use case categories, 5 ecosystem player categories, 6 geographical regions and 34 countries.

Get a Sample Report @ https://www.wiseguyreports.com/sample-request/1269115-the-mhealth-mobile-healthcare-ecosystem-2017-2030-opportunities-challenges-strategies-forecasts

For more information or any query mail at sales@wiseguyreports.com

The report comes with an associated Excel datasheet suite covering quantitative data from all numeric forecasts presented in the report."

"Topics Covered

The report covers the following topics:
- The scope and implementation of mHealth across the globe
- mHealth technology
- Market drivers and key benefits of mHealth
- Challenges and inhibitors to the mHealth ecosystem
- mHealth standardization and regulatory initiatives
- mHealth opportunities, use cases and applications
- mHealth deployment case studies
- Value chain analysis of the mHealth ecosystem and the recognition of key players in each segment of the value chain
- mHealth industry roadmap: 2017 – 2030
- Key trends in the mHealth ecosystem; mHealth regulation, security, adoption of cloud based mHealth services, alliances for ecosystem fortification, and the impact of LTE/5G deployments
- The role of IoT and wearable technology in the mHealth ecosystem
- Profiles and strategies of over 230 leading ecosystem players
- Strategic recommendations for mobile operators, enabling technology providers, mHealth

device OEMs, application developers, healthcare service providers and pharmaceutical companies
- In-depth analysis for 5 individual submarkets and their associated mHealth application use cases:
- Pharmaceutical Applications
- Medical Information & Healthcare Management
- Healthcare & Fitness
- Remote Consultation/Diagnostic Services
- IoT, Wearable Technology, Sensor & Monitoring Applications
- Historical revenue figures and forecasts till 203

Forecast Segmentation

Market forecasts and historical revenue figures are provided for each of the following 5 submarkets and their 23 use case categories:
Pharmaceutical Applications
- Safety Data Collection
- Consumer Education
- Medical Education
- Post–Market Monitoring
- Drug Authentication
- Social Media
- Patient Compliance & Retention: Clinical Trials

Information & Healthcare Management
- Electronic Health/Medical Records & Tracking Tools
- Diagnostic Tools & Medical Reference
- Continuing Medical Education
- Awareness Through Alerts
- Logistical & Payment Support

Healthcare & Fitness
- Medical Compliance
- Fitness & Nutrition Apps
- Clinical Decision Support Systems
- Prescribable Mobile Apps

Remote Consultation/Diagnostic Services
- Mobile Video Consultations, Collaboration & Surgery
- Non-Video Consultations & Collaboration
- Remote Collaboration in Emergency Situations

IoT, Wearable Technology, Sensor & Monitoring Applications

- Health and Wellness Monitoring
- Disease Surveillance/Remote Monitoring
- Diagnostic Tools
- Technical Logistics
- Revenue is also split by ecosystem player:

Ecosystem Player Segmentation
- Mobile Operators & Connectivity Providers
- Mobile & mHealth Device OEMs
- Content & Application Providers
- Healthcare Service Providers
- Pharmaceutical Industry
- The following regional and country markets are also covered:

Regional Markets
- Asia Pacific
- Eastern Europe
- Latin & Central America
- Middle East & Africa
- North America
- Western Europe

Ask Query @ https://www.wiseguyreports.com/enquiry/1269115-the-mhealth-mobile-healthcare-ecosystem-2017-2030-opportunities-challenges-strategies-forecasts

Table Of Contents – Major Key Points

Health Informatics
The mHealth Business Case
Key Market Drivers
Increasing Penetration of Smartphones, Tablets & Wearables
Proliferation of Mobile Broadband Networks
The Rise of Chronic Diseases
Growing Adoption of mHealth Apps: Reduction in Lead Time
Government & Regulatory Initiatives
Physicians at Forefront of Mobility Adoption
The Cost Saving Potential of mHealth
Increasing Adoption of Open Source Software
The Role of Developed Economies
The Role of Emerging Economies
Barriers to Growth
Security/Privacy Concerns & Absence of Legal Guidelines
Regulation & Efficacy of Applications
Operational Maintenance & Control
Human Behavior: Disbelief Among Patients

Continued.......

For more information or any query mail at sales@wiseguyreports.com

Buy 1-User PDF @ https://www.wiseguyreports.com/checkout?currency=one_user-USD&report_id=1269115

Norah Trent
wiseguyreports
+1 646 845 9349 / +44 208 133 9349
email us here

This press release can be viewed online at: https://www.einpresswire.com/article/382455284