

Mixed Reality 2017 Global Market Expected to Grow at CAGR 75.28% and Forecast to 2021

The analysts forecast the global mixed reality market to grow at a CAGR of 75.28% during the period 2017-2021.

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Global Mixed Reality Market

Description

Mixed reality, referred as hybrid reality, is the combination of both virtual reality and augmented reality to produce new environments and visualizations where digital objects co-exist with the physical objects and interact in real time.

Covered in this report

The report covers the present scenario and the growth prospects of the global mixed reality market for 2017-2021. To calculate the market size, the report includes new sales, volume, and value of the global mixed reality market.



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The market is divided into the following segments based on geography:

- APAC
- Europe

- North America
- ROW

The Global Mixed Reality Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Atheer
- DAQRI
- Magic Leap
- META COMPANY
- Microsoft
- Osterhout Design Group

Other prominent vendors

- EON Reality
- Facebook
- Google
- HTC Corporation
- Samsung

Market driver

- Increasing affordability for mixed reality hardware
- For a full, detailed list, view our report

Market challenge

- Requirement of high investment in R &D
- For a full, detailed list, view our report

Market trend

- Rising adoption in the training industry
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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