

## ABELES & HEYMANN CREATES NEW LOOK AND FEEL AND A LINE-UP OF GREAT PRODUCTS FOR GRILLING AND BASEBALL SEASON!

63 YEARS YOUNG & NEVER LOOKED OR TASTED BETTER! SAME GREAT TASTE IN BOLD NEW PACKAGING - GLUTEN FREE; NO FILLERS; GLATT KOSHER.

HILLSIDE, NEW JERSEY, UNITED STATES, May 23, 2017 /EINPresswire.com/ -- Abeles & Heymann (A&H), makers of award-winning premium kosher hot dogs and deli, debuts a totally new look and feel for the products and across all marketing and sales platforms. While the A&H packaging has been revamped, the recipes and quality standards have not changed since 1954. A&H hot dog and deli meat fans will still enjoy the same good old fashioned New York butcher shop goodness they have come to know and trust. A&H Hot Dogs are now packaged in bold Red, White and Blue patriotic colors with an iconic label. A&H Hot Dogs are a must have grilling item for your summer BBQ and for Baseball Season! They are consistently voted as the "Top Dog" in America because they are produced in small batches, use only premium quality ingredients and are slow cooked to perfection.



In addition, A&H offers healthier choices for

consumers, with the first ever refrigerated Kosher uncured, no nitrates or nitrites added all-beef hot dogs, as well as lower sodium and reduced fat content hot dogs.

The exciting new look and new line up for Summer Grilling, Graduation, Father's Day events, July 4th BBQ's, Baseball Season, Tailgating and Jewish New Year and everyday celebrations include:

- The Top Dog A&H Premium Beef Kosher Hot Dogs most popular item is the 14 ounce all beef package at an SRP of \$8.99.
- Healthier for you options include hot dogs with no artificial nitrates & nitrites in regular and reduced fat & sodium options. They are available in 12 ounce packages with 7 hot dogs in a package at an SRP of \$8.79.
- Mini Premium Uncured Beef Hot Dogs with no artificial nitrates & nitrites in regular and reduced fat & sodium options. They are available in 10 ounce packages with about 30 mini-hot dogs to a package at an SRP of \$8.79.
- A&H Beef Knockwurst with no nitrates & nitrites in regular and reduced fat & sodium options. They are available in 12 ounce packages with 4 knockwurst per package at an SRP of \$8.79.

"Uncured hot dogs are a very hot trend in America and we are proud to make the best tasting Kosher Hot dogs with many options for our consumer," says Seth Leavitt, CEO of Abeles & Heymann. "Years of development and refinement have made this into the best kosher uncured hot dog on the market today. Now, our bold new packaging reflects our commitment to making the BEST hot dog in America!"

Also in the A&H Product Line up are Beef Chipotle hot dogs and a complete line of Salami and Cured Meats and Sliced Deli.

A&H are consistently voted as the "Top Dog" in America because they are produced in small batches, use only premium quality ingredients and are slow cooked to perfection. The complete line of products has been made using old world recipes to ensure the superb taste and quality the company has been known for since 1954. The products always are packaged with purity of ingredients that meet the highest standards. Abeles & Heymann premium deli products can be found at Costco and BJ's, national chain supermarkets such as Stop & Shop, Shoprite, Kroger, Ralph's, and Acme, as well as independent kosher stores coast to coast. <a href="https://www.abeles-heymann.com">www.abeles-heymann.com</a> About Abeles & Heymann.

In 1954, Oscar Abeles & Leopold Heymann opened a butcher store in the Bronx, NY known as Abeles & Heymann. In 1997 Seth Leavitt and his attorney cousin David Flamholz bought out Mr. Heymann and his wife Sophie. Heymann, the only surviving partner, stayed on for over a year to teach the two young guys how to make a hot dog among other things, in the Bronx facility. Since then the family-run company has moved to a state-of-the art facility in New Jersey, and has seen an over tenfold increase in sales. To grow the business even further, Abeles & Heymann partnered with the manufacturing arm of an Israeli Kibbutz, (Maadany Yehiam, makers of the Hod Golan line of turkey products) and presently produces over 1,000 tons of quality glatt kosher deli a year. In addition to its no nitrate added, reduced-fat and lower-sodium hot dogs, the company produces all-beef hot dogs, beef fry, kishka, cervelat, knockwurst, and cocktail franks, as well as salami, chipotle franks, corned beef and pastrami.

"All Abeles & Heymann products are certified glatt kosher by the Orthodox Union (OU), Kehillah Kashrus and Rabbi Yecheil Babad. For additional information about Abeles & Heymann, or to use their store locator, go to: <a href="https://www.abeles-heymann.com">www.abeles-heymann.com</a>. Like them on FB <a href="https://www.instagram.com/abelesheymann/">https://www.instagram.com/abelesheymann/</a>

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