

## ONTRAPORT Wins Three Stevie® Awards in the 2017 American Business Awards

Tech Company Honored for Customer Service, Content Marketing; ONTRAPORT President Designated Executive of the Year

SANTA BARBARA, CA, UNITED STATES, May 23, 2017 /EINPresswire.com/ -- The American Businesses Awards honored ONTRAPORT, a marketing automation tech company, with one Silver Award and two Bronze Stevie Awards.

Silver:

Executive of the Year - Computer Software - Up to 500

**Employees** 

Winner: Lena Requist, President of ONTRAPORT

**Bronze** 

Customer Service Department of the Year

Winner: ONTRAPORT's Customer Service Team Best Newsletter or House Organ/Publication - Print Winner: MODERN ONTRAPRENEUR Magazine

More than 3,600 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including

Startup of the Year, Executive of the Year, Best New Product or Service of the Year, Marketing Campaign of the Year, Live Event of the Year, and App of the Year, among others.



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Lena Requist

"We're thrilled to be recognized among the best companies in our industry. Our team works hard at every level and department to provide the best experience for the entrepreneurial community we support. ONTRAPORT's employees are the heartbeat of this company, and I'm incredibly proud of everything they have accomplished," ONTRAPORT's President, Lena Requist, states, "and humbled to see my name among so many impressive executives."

"I am extremely proud of our Customer Support team for receiving this well-deserved award," said Customer Support Director Cody Ferrel. "This is a team that settles for nothing

short of remarkable. We strive to be the very best ambassadors to the entrepreneurs we serve, and we're all honored to represent such an amazing company and excited to be a part of its mission."



More than 190 professionals worldwide participated in the judging process to select this year's Stevie Award winners.

"Each year the judges find the quality and variety of the nominations to be greater than the year before. The 2017 competition was intense and every organization that has won should be proud," said Michael Gallagher, president and founder of the Stevie Awards.

The awards will be presented to winners at a gala ceremony at the Marriott Marquis Hotel in New York on Tuesday, June 20.

Details about The American Business Awards and the list of 2017 Stevie winners are available at www.StevieAwards.com/ABA.

In addition, they offer a large collection of free resources, courses, and educational products that support entrepreneurs at all stages throughout their journey, including their latest extension of their brand, MODERN ONTREPRENEUR, an in-print magazine. Rife with interviews of top executives, proven marketing strategies, and studies on modern trends, Modern ONTRAPRENEUR further solidifies ONTRAPORT as a thought leader in the technology industry.

With a sky high 96% customer satisfaction rate, ONTRAPORT's Customer Service team far exceeds industry standards for response times, resolution times and overall client satisfaction. The Customer Support team is famous for going above and beyond to make sure you have the best experience possible with ONTRAPORT.

MODERN ONTRAPRENEUR is an extension and embodiment of ONTRAPORT's mission to support entrepreneurs in delivering their value to the world by removing the burden of technology.



This is Lena's first Silver Award from the ABA.



This is MODERN ONTRAPRENEUR's first award since its release in 2016.

Lena Requist, President of ONTRAPORT, is passionate about growing businesses and developing

kick-ass business teams. She brings that enthusiasm, along with an impressive background of building startups into multimillion dollar businesses, to her inspirational and motivational talks. Lena's talent helped grow ONTRAPORT 5,000% in three years, landing the organization at #102 on the 2012 Inc. 500 list and #96 on Forbes' list of America's Most Promising Companies. The secret to her success is the combination of her passion for business and her unique style of management, for whom she received the 2012 Stevie award for Female Executive in Business. She has fostered a culture of productivity, empowerment and free thinking at ONTRAPORT, which was recognized with an Achievers' 50 Most Engaged Workplaces award.

## About the Stevie Awards:

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. A fifth program, the Asia-Pacific Stevie Awards, will debut this month. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.

## About ONTRAPORT

For over a decade, ONTRAPORT has been a leader in marketing and business automation software for small businesses and entrepreneurs. Our mission is to support entrepreneurs in delivering their value to the world by removing the burden of technology, and we deliver on that mission by creating software, offering services, and educating the entrepreneurial community. Learn more at ontraport.com.

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