

Global Specialty Spirits Market 2017 Share, Trend, Segmentation and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On - "Global Specialty Spirits Market 2017 Share, Trend, Segmentation and Forecast to 2020".

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The analysts forecast the [global specialty spirits market](#) to grow at a CAGR of 1.05% during the period 2016-2020.

Specialty spirits are region-specific traditional spirits. Baijiu in China, soju in South Korea, sochu in Japan, Cachaça in Brazil, and raki in Turkey are some of the popular specialty spirits.

The global specialty spirits market is dominated by APAC. China is the largest market for specialty spirits. Rising disposable incomes, especially in developing nations, coupled with increased expenditure on alcohol has fueled the global specialty spirits market.



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Covered in this report

The report covers the present scenario and the growth prospects of the global specialty spirits market for the period 2016-2020. The market size and forecasts provided in this report are in terms of revenue and volume and are calculated on the basis of retail sales of specialty spirits.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Specialty Spirits Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors

operating in this market.

Key vendors

- HiteJinro
- IRB Tatuzinho 3 Fazendas (Tatuzinho)
- Kirishimashuzo
- Kumbokju
- Lotte
- Luzhou Laojiao
- Sanwa Shurui
- Takara Shuzo

Other prominent vendors

- Asahi Breweries
- Beam Suntory
- Beijing Red Star
- Companhia Müller de Bebidas
- Diageo
- Engarraamento Pitu
- Kweichow Moutai
- Wuliangye

Market driver

- High demand in APAC and other developing markets
- For a full, detailed list, view our report

Market challenge

- Campaigns against alcohol consumption
- For a full, detailed list, view our report

Market trend

- Increasing online sales of specialty spirits
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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