

# Sex Toys 2017 Global Market Expected to Grow at CAGR 6.91% and Forecast to 2020

*WiseGuyReports.Com Publish a New Market Research Report On - "Sex Toys 2017 Global Market Expected to Grow at CAGR 6.91% and Forecast to 2020".*

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The analysts forecast the [global sex toys market](#) to grow at a CAGR of 6.91% during the period 2016-2020.

Products that enhance sexual health and experience include condoms, sensual lingerie, lubricants, contraceptives, costumes, accessories, oils, herbal supplements, and sex toys. Sex toys are sexual stimulation devices used to enhance pleasure and create a memorable experience for the user. These toys are quickly gaining prevalence and traction in the market. They are entering the mainstream market because of growing acceptance.

Mostly, individuals in the age group of 30-50 years use and appreciate these products, while those above 50 seem less interested in internal sexual applicants. However, in the current scenario, the adoption of these products is expected to increase in the coming years across all age groups due to increasing awareness and wide availability of sex toys. Among various sex toys, vibrators and cock rings are the predominantly used sex toys.

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Covered in this report

The report covers the present scenario and the growth prospects of the global sex toys market for 2016-2020. To calculate the market size, the report considers the revenue generated from the retail sales of sex toys in the market.

The market is divided into the following segments based on geography:

- APAC
- Europe
- North America



- ROW

The report, Global Sex Toys Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

- Ansell Healthcare
- Doc Johnson
- BMS Factory
- LELO
- Luvu Brands

#### Other prominent vendors

- Adam & Eve
- Aneros
- Bad Dragon
- Beate Uhse
- Crystal Delights
- Eve Garden
- Fun factory
- Happy Valley
- Je Joue
- Jimmyjane
- Laid
- LoveHoney
- OhMiBod
- Tantus
- Tenga

#### Market driver

- Mainstream exposure
- For a full, detailed list, view our report

#### Market challenge

- Societal inhibitions in developing countries
- For a full, detailed list, view our report

#### Market trend

- Rise in demand for wearable technology
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Table Of Contents – Major Key Points

PART 01 : Executive summary

- Highlights

PART 02 : Scope of the report

- Market overview
- Top-vendor offerings

PART 03: Market research methodology

- Research methodology
- Economic indicators

PART 04: Introduction

- Key market highlights

PART 05: Market landscape

- Market overview
- Market size and forecast
- Five forces analysis

PART 06: Market segmentation by product category

- Market overview
- Global vibrator market
- Global rubber penises market
- Global cock rings market
- Global other sex toys market

PART 07: Market segmentation by distribution channel

- Global sex toys market by online stores
- Global sex toys market by adult and specialty stores
- Global sex toys market by drugstores
- Global sex toys market by other stores

PART 08: Geographical segmentation

- Sex toys market in APAC
- Sex toys market in Europe
- Sex toys market in North America
- Sex toys market in ROW

PART 09: Market drivers

PART 10: Impact of drivers

PART 11: Market challenges

PART 12: Impact of drivers and challenges

Continued.....

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