

NetValue Partners with Leading CRM Provider, SugarCRM

Regional New Zealand Agricultural Sector to Benefit from Integrated ERP & CRM Systems

HAMILTON, NEW ZEALAND, May 24, 2017 /EINPresswire.com/ -- HAMILTON, New Zealand. – May 24, 2017 – New Zealand-based software development and integration company, [NetValue](#) has today announced a new partnership with [SugarCRM](#) Inc., the company that enables businesses to create extraordinary customer relationships, with the most innovative and affordable CRM solution in the market. Servicing New Zealand's agricultural sector, this new partnership will enable NetValue to provide additional systems and services to the country's regional agricultural and related businesses. The integration of CRM software with core business systems enables the industry to better understand and service their customers and deliver the products and services they really need.

The strategic collaboration comes as a result of New Zealand businesses in the agricultural sector seeking to leverage new technologies to streamline processes and stay competitive, in a market that is primarily driven by the dairy industry.

“As New Zealand's sole reseller that services the agricultural industry, our partnership with SugarCRM aims to bring digital maturity and efficiencies to this sector,” said Graham Gaylard, CEO, NetValue.

“We chose to partner with SugarCRM because its products offer so much openness and flexibility. Integration with SugarCRM will help agricultural businesses to invoice and provide customer support as well as enabling online orders, helping this sector reap the benefits of digital transformation.” The alliance between NetValue and SugarCRM combines the core skills and capabilities of both organisations to provide best-of-breed CRM capabilities and effective software-integration to the New Zealand agricultural sector.

NetValue will be running live seminars on integrating with SugarCRM for customers and prospects in the coming months.

ENDS

About NetValue

NetValue specialises in creating, building and providing high value products with an array of services including Systems Integration, Software Development, Web Design, Hosting, On-line Marketing and SEO. Netvalue is committed to supporting your business in the drive to toward On-line Excellence.



#1 Rated CRM

SugarCRM rated highest in PCMag customer satisfaction readers poll



From integrating your mission critical business systems into a complete digital marketing strategy to a simple website, Netvalue will help you be noticed in today's busy online world while protecting your investment in your existing business systems.

About SugarCRM

SugarCRM enables businesses to create extraordinary customer relationships with the most empowering, adaptable and affordable customer relationship management (CRM) solution on the market. Unlike traditional CRM solutions that focus primarily on management and reporting, Sugar empowers the individual, coordinating the actions of customer-facing employees and equipping them with the right information at the right time to transform the customer experience. Based in Silicon Valley, SugarCRM is backed by Goldman Sachs, Draper Fisher Jurvetson, NEA and Walden International. More than 2 million individuals in over 120 countries rely on SugarCRM. To learn more visit <http://www.sugarcrm.com> or follow @SugarCRM.

Media Contacts:

Peter Fletcher

NetValue Ltd

Ph:+64 21 903 866

Email: peter.fletcher@netvalue.nz

<https://www.netvalue.nz/>

Peter Fletcher

Netvalue Ltd

21903866

email us here

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