



LINKFRESH Appoints New Customer Success Director

VENTURA, CALIFORNIA, USA, May 24, 2017 /EINPresswire.com/ -- [LINKFRESH](#) Inc., a leading provider of supply chain ERP solutions designed specifically for the fresh food industry, announced the recent appointment of Jeremy Wardell in the new position of Customer Success Director.

In his role as Customer Success Director, Jeremy will shine the LINKFRESH spotlight firmly on the customer relationship and the total customer experience, ensuring customers optimize the success of their LINKFRESH solution. In addition, Jeremy will be injecting his extensive knowledge and expertise into other areas of the customer journey, such as: communications and feedback, pre-sales, project delivery, product development, customer on-boarding, product training and ongoing customer support.

Speaking about his new role, Jeremy said, "I am very excited to be joining LINKFRESH. For me, success is perceived and measured differently for every customer. We can only deliver real value and achieve the best results if we understand our customers' individual problems, needs and objectives. By listening to and supporting our customers, combined with excellent operational management, product support and customer engagement, we will deliver the value our customers expect to help ensure their success."

Jeremy continues, "I am looking forward to getting to know our LINKFRESH customers and understanding their businesses. The LINKFRESH team will be listening to their feedback and, ultimately, helping them realize maximum business value from their LINKFRESH solutions."

Previously, Jeremy has accumulated many years of customer success expertise working with other computer software and technology companies in a variety of roles from project delivery and deployment to product and operational management.

Jeremy Wardell on LinkedIn: <https://www.linkedin.com/in/jeremy-wardell/>

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For more details on LINKFRESH please visit www.linkfresh.com.

About LINKFRESH

LINKFRESH combines its expertise in information technology and the fresh food industry to meet the global demand for fresh, affordable and safe food in the most cost-effective way, enabling the food supply chain to grow and prosper responsibly. A reliable and proven ERP solution, LINKFRESH delivers produce-specific inventory control and traceability solutions across the whole food supply chain and helps balance supply and demand for the food supply chain in real-time.

LINKFRESH Inc. is based in California, US and has locations in both North America and Europe and deploys systems globally through an established partner network.

LINKFRESH is a leading software and IT consultancy group providing Microsoft Dynamics ERP

solutions. LINKFRESH has won numerous awards over many years for the innovations incorporated into its solutions coupled with the returns on investment achieved by its clients. In 2016 LINKFRESH was awarded the Frost & Sullivan Technology Leadership Award for Food Safety Software. Each year, Frost & Sullivan presents this award to the company that has demonstrated uniqueness in developing and leveraging new technologies, which significantly impacts both the functionality and the customer value of the new products and applications.

In 2014, 2012 and 2010 LINKFRESH was named to the Microsoft Dynamics Presidents Club, representing the top 5% of Microsoft Dynamics partners worldwide. In 2013 LINKFRESH was invited to join Microsoft's Global Independent Software Vendor (ISV) Program.

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