

Color Cosmetics in the US Market 2017 Global Overview, Research, in-Depth Analysis, Forecasts, Application, Share & Insights

The analysts forecast the Color Cosmetics Market in the US 2016 - 2020 to grow at a CAGR of 3.43% during the period 2016-2020.

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WiseGuyReports.Com Publish a New Market Research Report On - "Color Cosmetics in the US Market 2017 Global Overview, Research, in-Depth Analysis, Forecasts, Applications, Shares & Insights".

[Color cosmetics are products](#) such as eye shadow, lipstick, nail paint, blush, foundation, and related products. Based on product type, color cosmetics are categorized under face makeup, eye makeup, lip makeup, and nail makeup.

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Covered in this report

The report covers the present scenario and the growth prospects of the color cosmetics market in the US for 2016-2020. To calculate the market size, the report considers the revenue generated from the retail sales of face, eye, nail and lip makeup related products.

The report, Color Cosmetics Market in the US 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors



- Coty
- Estée Lauder
- L'Oréal
- LVMH
- Proctor & Gamble

Other prominent vendors

- Amway
- Avon Products
- Clarins
- Chanel
- Kao
- Boticário
- Revlon
- Unilever

Market driver

- Seasonal trends driving demand
- For a full, detailed list, view our report

Market challenge

- Threat from counterfeit products
- For a full, detailed list, view our report

Market trend

- Growing demand for natural and organic products
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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