

Global Greek Yogurt Industry Share,Trends,Applications,Segmentation and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On - "Global Greek Yogurt Industry Share,Trends,Applications,Segmentation and Forecast to 2020".

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The analysts forecast the [global Greek yogurt market](#) to grow at a CAGR of 10.54% during the period 2016-2020.

Greek yogurt is a type of yogurt prepared by traditional techniques practiced in Greece, which is the place of origin of this product. The preparation of Greek (strained or drained) yogurt is similar to that of regular yogurt but with an additional step in which the liquid whey (containing water, lactose, some protein, and minerals) is allowed to drain out of the yogurt mass.

This results in the formation yogurt that is thicker and of a more consistent texture. The taste is similar to that of unstrained yogurt but slightly more acidic. Strained yogurt contains a higher percentage of protein than unstrained yogurt owing to the removal of a significant portion of the whey (mostly water).

Strained yogurt is a staple food of the Mediterranean region, including North Africa, Southern Europe, and West Asia. It is typically made from cow's milk. Any company that calls its product Greek yogurt must conform to the federal standard for yogurt, but the claim of yogurt being Greek is not a well-defined designation.

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Covered in this report

The report covers the present scenario and the growth prospects of the global Greek yogurt market for 2016-2020. To calculate the market size, the report considers the revenue generated from sale of the Greek yogurt products in various geographies:

- Americas
- Asia-Pacific (APAC)
- Europe, Middle East, and Africa (EMEA)

The report, Global Greek Yogurt Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Chobani
- Dannon
- FAGE USA Dairy Industry
- Yoplait

Other prominent vendors

- Alpina Foods
- Auburn Dairy Products
- Bright Dairy
- Brown Cow
- Delta Foods
- Ehrrmann
- Kalypso Foods
- Kri Kri
- Mevgal
- Olympus
- Skotidakis
- Stonyfield Farm
- Sun Valley Dairy
- Wallaby Yogurt Co
- Yeo valley
- Zott

Market driver

- Rising health awareness
- For a full, detailed list, view our report

Market challenge

- Lack of trust and rising apprehensions regarding genetically modified (GM) products
- For a full, detailed list, view our report

Market trend

- Rising promotions
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Continued.....

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Norah Trent

[wiseguyreports](https://www.wiseguyreports.com)

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

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