

Quick Service Restaurants Market Analysis, Strategic Assessment, Trend Outlook and Bussiness Opportunities 2017-2020

The analysts forecast the Global Quick Service Restaurants Market to grow at a CAGR of 4.03% during the period 2016-2020.

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WiseGuyReports.Com Publish a New Market Research Report On - "[Quick Service Restaurants Market Analysis, Strategic Assessment, Trend Outlook and Bussiness Opportunities 2017-2020](https://www.wiseguyreports.com/sample-request/470115-global-quick-service-restaurants-market-2016-2020)".

The concept of quick service restaurants was introduced in the US in the 1920s, and over time, it has become a convenient place for teenagers, families, and young working professionals to socialize.

Due to increased demand for customization in food served in quick service restaurants, customers are given the option to design their meals according to their tastes and dietary requirements. This, coupled with the rising demand for on-the-go food globally, is expected to contribute significantly to market growth during the forecast period.



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Covered in this report

The report covers the present scenario and the growth prospects of the Global Quick Service Restaurants Market for 2016-2020. To calculate market size, the report takes into consideration the revenue generated through the sales by major quick service restaurant vendors in the market.

The market is divided into the following segments based on geography:

- APAC

- EMEA

The report, Global Quick Service Restaurants Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Chick-fil-A
- Domino's
- Dunkin' Brands
- McDonald's
- Restaurant Brands International
- Starbucks, Subway
- The Wendy's Company
- Yum! Brands

Other prominent vendors

- Arby's Restaurant Group
- Autogrill Group
- Carl's Jr. Restaurants
- Church's Chicken
- Dairy Queen
- Del Taco Restaurants
- Dicos
- In-N-Out Burger
- Jack in the Box
- Jollibee Foods
- Little Ceasars
- MOS Food Services
- Mr. Lee
- Papa John's
- Popeyes Louisiana Kitchen
- Sonic Drive-In
- Telepizza
- Whataburger
- White Castle

Market driver

- Growing innovation and customization in food menu
- For a full, detailed list, view our report

Market challenge

- Threat associated with contamination of raw materials
- For a full, detailed list, view our report

Market trend

- Rise in demand for nutritious on-the-go breakfasts
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?

- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Continued.....

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