

Cider Market Set for Rapid Growth and is Expected to Grow at a CAGR over 3.5% by 2022

Global Cider Market Information- Source (Apple, Pear, Lime,), Type (Dry Cider, Sweet Cider) and Region - Forecast to 2022

PUNE, MAHARASHTRA, INDIA, May 24, 2017 /EINPresswire.com/ -- Market Research Future published a Half Cooked Research Report (HCRR) on [Global Cider Market](#) which is estimated to grow more than 3.5% after 2022.



Major Key Players are Bulmer (Scotland), Stella Artois (Belgium), Stella Artois (Belgium), Pimm (England), Carling (England), Rekorderlig (Sweden) and Kopparberg (Sweden)”

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Market Overview

Cider is an alcoholic drink made especially from fruit juices of special varieties of fruits, containing alcohol around 6-8%. Cider is majorly made from apple, which is generally known as hard cider, and pear cider is known as Perry. Ciders originally belong to Europe, but due to increasing globalization cider drinks are famous across the globe. Ciders have fruity

and tart taste, this refreshing taste is driving the market especially during summers.

Among various product line ciders has various application in various alcoholic beverages. Attractive and convenient packaging is one of the driving force for this market. Due to the fruit content in cider, it provides vitamin C and antioxidants on consumption which helps in reducing the risk of heart disease and asthma. The recent trends of brew pubs and bars have boosted the sale of ciders. Globally, Cider market is growing at the rate of 3.5% during 2016 to 2022.

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Competitive Analysis-

The major key players in Cider market are

- Bulmer (Scotland)
- Stella Artois (Belgium)
- Old Mout (New Zealand)
- Pimm (England)
- Carling (England)
- Rekorderlig (Sweden)
- Kopparberg (Sweden)

The global Cider market is segmented into North America, Europe, Asia Pacific, and rest of the world (ROW). Among these Europe region has the major market share. Emerging markets like India and China have been considered as potential markets for cider due to growing demand for alcoholic drinks.

Access the market data and market information presented through more than 25 market data tables and 25 figures spread over 110 numbers of pages of the project report “Cider Market - Forecast to 2022”

Market Forecast

Globally, there is huge demand for alcoholic drinks, due to increasing trends of pubbing from the younger population has increased the consumption of ciders. Apple and pear ciders are the best sellers among all the fruit ciders, however consumers are now open to taste various fruit flavors & with different combination. Apple cider will dominate the market, however pear ciders will be highest growing segment during the forecasted period. Sparkling ciders has shown huge potential in the market, followed by sweet ciders as it contains antioxidants, phytochemicals such as phenolic, flavonoids, and carotenoids, these healthy dose of nutrients from cider is one of the key driving factors from this market. These factors will play a key role in the growth of cider market at the CAGR of 3.5% during 2016-2022.

Downstream Analysis-

The various natural flavored cider are in demand from various pubs and bars across the globe, as demand for alcoholic beverages has increased across the world. Rising popularity of organic cider and increasing purchasing power of consumer in developing countries like India and China is fueling the growth of cider market. Availability of different types of exotic fruit cider, is one of the factor driving the cider market. Rising number of women preferring ciders drinks, increasing application of cider in various alcoholic drinks is anticipated to drive the market during forecasted period.

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Regional Analysis

The Global Cider Market is segmented into North America, Europe, Asia Pacific, and rest of the world (ROW). Among these APAC region will highest growing market, but as cider is largely consumed in European countries, Europe will dominate the market. Canada, U.S., Australia and Japan are the major importers of cider in the world. Emerging markets like India and China have been considered as potential markets for cider due to growing demand for alcoholic drinks in recent years.

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At [Market Research Future \(MRFR\)](#), we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

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