PRESSWIRE China Investors Club 4x4 takes to the road

Post-Brexit UK looks to China for new markets

LONDON, LONDON, UK, May 24, 2017 /EINPresswire.com/ -- It took just two days of being in China for our two guest companies to generate 4 strong leads each. With total contract potential exceeding £30million, it shows what is possible by venturing outside of the UK with a trusted Chinese partner. took two companies to the Second Hebei International Trade Conference held in Langfang on 18-19th May 2017. This is a brief review of what is possible when to find a trusted partner to support your China business development activities.

SchoolsCompany is the UK's leading Special Needs Education (SNE) specialist consultancy and main stream schools operator. Already successful in expanding operations to Africa, Middle East and South Asia, they wanted to



China Investors Club develops new business in China



Creating new business contracts in China

open up the Chinese market. Ideal partners would provide capital and distribution capability in China while also supporting growth of Chinese financed schools in the UK. With two days of being in China they had secured commitment from a privately owned Chinese international school to enter into contractual relations. They also received commitments to open and run a school in Baoding and

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China Investors Club are total experts when it comes to **Business Development in** China, knowing the local customs, key players and how business is done"

Nathan Gaydhani

develop a range of kindergarten's in Tier 1 cities in China. SchoolsCompany are already planning their second trip to China in early June to progress discussions and put firm plans in place to deliver against the undertakings.

CityScape Digital is one of Silicon Roundabout's success stories with leading edge innovation in the use of Virtual Reality (VR) systems to design urban landscapes, industrial facilities and transportation systems. While their main business is focused on the UK, CityScape recognised that China's rapidly expanding urban and industrial base could

benefit from their high speed collaborative design tools. After showcasing their systems and tools at the Hebei trade conference, including the Governor of Hebei province, they found strong interest from power, construction and train companies. With follow on meetings arranged for the days following

initial meeting, CityScape obtained access to the executive management teams of three such companies to discuss specific projects.

If you were counting you will note that only three projects were referred to above. The reason is that the fourth project combined both our UK vanguard companies at a common location. China is hosting the 2022 Winter Olympics in Hebei province and the <u>China Investors Club</u> was the only UK organisation at the official launch in June 2016. After maintaining contact with the Chinese Olympic organisers we were able to introduce our two UK firms to them at this conference. China is building a brand new city to host these Olympic Games and they are seeking both schools as well as urban planning support. We are set to bring our UK firms to the Olympic site in the summer of 2017 to undertake detailed discussions on how to support this growing urban landscape over the next 5 years - truly a collaborative way to showcase the best of British!!

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