Innovative Dispensary POS Mobile Platform has Marijuana Dispensary Owners Seeing Green

New POS software aims to increase sales while ensuring customers complete satisfaction

VANCOUVER, BRITISH COLUMBIA, CANADA, May 24, 2017 /EINPresswire.com/ -- Business will be blooming in marijuana dispensaries across the world with the introduction of a new interactive point-of-sale (POS) platform. Not limited to being simply a storefront POS system, CannaLogic's white label mobile POS platform will enable customers to download an app that will work in conjunction with any dispensary storefront POS system. The mobile app will enable customers to input online orders for direct delivery, including pre-ordering in advance "pickup" service, and even mail orders.

"This is the new wave of delivery for cannabis," says Helen Katz, CannaLogic VP of Business Development. "You get to watch your package being delivered to you live from your devices — much like Amazon x Uber fused together. No more waiting in line at the dispensaries. It's all set up at the touch of a button on your device."

The CannaLogic POS mobile platform offers a full turnkey white-label solution. Dispensaries will be able to custom-design their own individual branded mobile application for their consumers, e-commerce website, and more.

For the first time, dispensaries can now operate the technology so their customers can log on to a mobile application, order products, and set a time and place for delivery, as well as mail order and pickup. With direct delivery, customers can watch their caregiver's route in real-time over an exclusive GPS tracking system from the custom downloadable mobile app, which features digital signoff technology for each package, similar to when receiving a FedEx delivery.

This innovative platform makes it easier for storeowners to license the CannaLogic POS system. Built on HTML5 technology, CannaLogic is compatible with virtually all web browsers and devices, from entry-level mass-market models to the latest high-end smartphones and tablets, including iPhone, iPad and Android devices. The CannaLogic platform features a range of marketing tools that allow dispensary operators to make their businesses more flexible and maximize cross-sell opportunities.

Some other benefits for marijuana dispensary owners include being linked with the most secure

mobile app platform possible — the Magento platform — a new e-commerce website; 24/7 web and tech support; and a dedicated secured server.

In May 2017 CannaLogic was validated by Metrc™, a third-party integrator in the state of Oregon: www.metrc.com. Cannalogic is now offering its POS platform to all dispensaries in Oregon, Colorado, Alaska and Maryland. CannaLogic is also a proud sponsoring member of the NCIA: http://thecannabisindustry.org/members/.

ABOUT CANNALOGIC

Developed in 2015 in conjunction with mobile experts, CannaLogic™ is an open framework designed to provide a mobile app solution to dispensary storeowners to provide their members with a seamless experience. CannaLogic is now offering its POS platform to all dispensaries in Oregon, Colorado, Alaska and Maryland

Learn more about the CannaLogic app through its YouTube promo video: http://youtu.be/Cw49ixyvsCU

You can contact hello@cannalogic.com for a live demonstration of the platform today.

Helen Katz
CannaLogic
.
email us here

This press release can be viewed online at: https://www.einpresswire.com/article/382916980