



# Cell Smart POS Forms Partnership with Direct Connect

*Cell Smart POS, the leading providers of custom point-of-sale services recently announced a partnership with Direct Connect, a revered credit card processor.*

MOUNT VERNON, NY, USA, May 24, 2017 /EINPresswire.com/ -- Over the last several years, [Cell Smart](#) has developed one of the simplest, yet most in-depth and effective point of sale systems designed specifically for cell phone stores. While Cell Smart POS has always offered dozens of features designed to simplify everything from sales to inventory management and even payroll, clients were interested in a solution that allowed them to process credit card transactions directly through the POS. Recently, Cell Smart delivered through a partnership with Direct Connect.

With the partnership, Cell Smart can now integrate [credit card processing](#) – complete with EMV chip readers – directly into their POS systems using PAX technology. This means that everyday business is now even simpler for cell phone store owners who choose Cell Smart for all their point of sale system needs. This additional service will further send Cell Smart to the forefront of cell phone store [POS technology](#), and it will help solidify the company as an authoritative industry leader.

Cell Smart POS offers a variety of features that can help cell phone stores better manage their inventory, process real-time reports, handle payroll needs, and even motivate their employees. The software allows owners to better plan their sales and discounts, and the information that it makes available is phenomenal for driving customer loyalty programs. Many of the company's clients felt that the addition of a credit card processing feature would complete the POS; it would allow them to process and record these transactions in one user-friendly interface. This partnership with Direct Connect, a hugely transparent company with competitive rates, is designed to provide just that.

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