



Media Alert: Kenandy to Present at Salesforce World Tour Boston

REDWOOD CITY, CALIFORNIA, USA, May 25, 2017 /EINPresswire.com/ -- [Kenandy](#), an enterprise resource planning (ERP) solution built natively on the Salesforce platform, will be speaking at the upcoming [Salesforce World Tour](#) in Boston on May 31. Glenn Carlson, Senior Sales Engineer for Kenandy, will be presenting a session titled "Salesforce CPQ & Kenandy ERP: The Front Office Meets Back Office."



What:

Glenn Carlson will present a session during the conference titled "Salesforce CPQ & Kenandy ERP: The Front Office Meets Back Office," which will outline how the powerful combination of Kenandy [Cloud ERP](#) on Salesforce unifies sales opportunities, quotes, sales orders, work orders, purchase orders, shipments, and financials under one seamless application. The discussion will showcase the user-intuitive Kenandy platform and demonstrate real-world ways employees can gain rapid understanding of their overall costs and supply chain, while also having instant insight into big picture data, such as the cost to serve customers, promotion yields, success of new product introductions, etc.

The objective of the Salesforce World Tour Boston is to highlight the power of the Salesforce Customer Success Platform and the world's smartest CRM solution for attendees. The conference will showcase new ways companies are using artificial intelligence, back office integration, and analytics from the platform to connect with their customers in new and engaging ways.

Who:

Glenn Carlson, Senior Sales Engineer, Kenandy

Glenn Carlson brings more than 20 years of experience in enterprise software sales and implementation to his role at Kenandy as a Sales Engineer. He is responsible for delivering product demonstrations and leading solution architecture for sales to ensure the correct scoping of the new projects at Kenandy.

When:

Wednesday, May 31, 2017

"Front Office Meets Back Office" Conference Session: 4:30 - 4:50 p.m. ET

Where:

"Front Office Meets Back Office" Conference Session

Hynes Convention Center

900 Boylston St., Boston, MA 02115

Registration for the event can be found [here](#).

For more information, contact pr@kenandy.

About Kenandy, Inc.

Kenandy's Cloud ERP on Salesforce empowers business innovation. Kenandy has redefined enterprise resource planning by allowing customers to map their ERP to their existing business processes. Kenandy is dedicated to giving companies the freedom to innovate products, services, operations and relationships with Cloud ERP that is flexible and ready for growth. Unlike traditional ERP systems, Kenandy provides an end-to-end Cloud ERP in 150 Business Ready Objects™, not thousands of tables. Now you can, with Kenandy. www.Kenandy.com

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