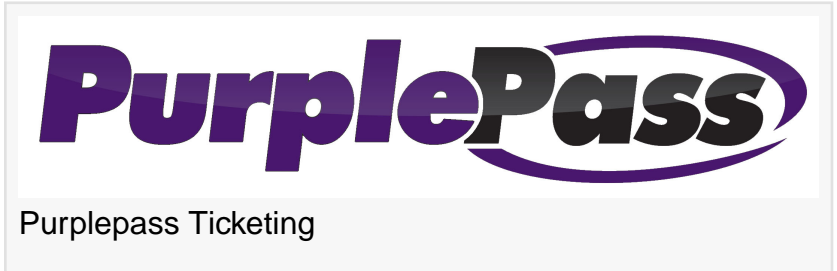


Capterra Rates Purplepass Tops for Event Management

Startup Purplepass Ticketing ranks in top 5 out of 400 providers of event management software in the USA

SAN DIEGO, CA, UNITED STATES, May 29, 2017 /EINPresswire.com/ -- Business software reviewer [Capterra](#) has ranked Southern California-based Purplepass as being in the top 5 most popular types of event management software out of 400 it lists.



Purplepass helps promoters manage presale of tickets online, by telephone and in person at retail outlets. It personalizes a real-time, interactive assigned seating map for each client and provides sales management tools for tracking metrics, sharing sales and customer data with sellers and creating real-time sales alerts to attract customers.

“

In such a competitive market dominated by giants, we are honored to be ranked as one of the top 5 event ticketing solutions. This is especially exciting since we are a boot-strapped startup”

Gabriel Afana

Comprehensive collection and analysis of data from ticket sales to social media marketing response is another key feature of Purplepass software.

Rather than looking at revenue alone, Capterra rated event management software companies based on the following

metrics:

Total customers -- the number of organizations using a system

Total users -- individual event planners and administrators that access the software through customer organizations and

Social media presence of companies (Facebook, Twitter, LinkedIn and Google+1) including Klout scores and reviews on Capterra about the product and its support.

"We realize that each of these components is imperfect," Capterra said. "However," it added, "when combined, the end result is a good representation of overall popularity."

An infographic published by Capterra noted that as of the time it researched its comparisons, Purplepass had attracted:

42,210 customer organizations

132,940 users

51 reviews on Capterra

For each of the top rated companies, the infographic links to a checklist of 20 features ranging from

attending management to use in wedding and party organization. It also provides product reviews and vendor response appearing on Capterra.

Reviews of Purplepass included comments about its software being easy to set up and use and logically designed so that even volunteers can negotiate it quickly. Commenters also praised Purplepass customer service. As one arts festival organization noted about its special event, Purplepass "kept us purring right along."

For more information about the top 5 ratings, please contact Capterra. More details about Purplepass are available by email (support@Purplepass.com), by telephone at 1-800-316-8559 or by messaging Purplepass online.

About Purplepass:

[Purplepass Ticketing](#) provides full-service presale and admission management all types of events, including concerts, festivals and yes, speed dating gatherings. You can reach the company through its website or you can connect on Facebook or Twitter.

Jordan Marrone
Purplepass Ticketing
8003168559 ext. 709
email us here



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