

Dairy & Soy Food Global Revenue, Consumption and Forecast Research Report 2017

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Opportunities in the Global Dairy & Soy Food Sector: Analysis of Opportunities Offered by High Growth Economies

Summary

Dairy & Soy Food sector was valued at US\$624.3 billion in 2016, with Western Europe representing the largest region accounting for a share of 27.4% in 2016. Asia-Pacific is forecast to record the

fastest growth during 2016-2021 to become the largest regional market by 2021, driven by growing population and improving global economy. Personalization and Personalized Health trends are impacting the consumption pattern as consumers across regions are seeking out products that meet their specific requirements pertaining to age, lifestyle and health condition.

This report brings together multiple data sources to provide a comprehensive overview of the global Dairy & Soy Food sector as part of our global series. It includes an analysis on global Dairy & Soy Food sector with consumption analysis highlighted for all regions. The report also identifies high potential countries by regions that have been identified by creating a risk-reward analysis with multiple parameters.

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Scope

- The report provides an overview of global and regional markets covering - Asia-Pacific, Middle East & Africa, North America, Latin America, Western Europe, and Eastern Europe - highlighting sector size, growth drivers, latest developments, and future inhibitors for the region.
- It also identifies top ten high potential countries and provides deep dive analysis of top two countries in each region.
- The report draws on the sector data by analyzing key distribution channels for Dairy & Soy Food in the global market.
- Sector data is also used for studying the level of competition in the sector by identifying the top brands at a global and regional level with insights on sector shares of private label products.



- The report also includes insights on Health & Wellness products in terms of value and percentage share in the overall Dairy & Soy Food sector at global and regional level during 2011-2021.

Key points to buy

- To have a thorough fact based analysis with information about the global Dairy & Soy Food sector across the six regions in value terms and the underlying factors that are driving the sales
- To gain confidence to make the correct business decisions based on a detailed analysis of the global Dairy & Soy Food sector and to identify high potential countries over the next 5 years
- The analysts have placed a significant emphasis on the mega trends that drive consumer choice and will provide a clear picture about the future opportunities that can be explored across the region, resulting in revenue expansion
- To gain competitive intelligence about leading brands in the Dairy & Soy Food sector at global and regional level with information about their sector share, business descriptions and product profiles.

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