

Global Therapeutic Landscape of Total Ankle Replacement Market Outlook to 2017

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MediPoint: Total Ankle Replacement - Global Analysis and Market Forecasts

Summary

Estimates sales of total ankle replacement implants to be approximately \$146M across all 39 countries in 2016. This market will grow at a CAGR of 6.3% over the forecast period, reaching sales of \$223.8M by 2023. Changing population demographics and the physical activity levels associated with the older generation are the drivers for growth in the TAR market. Compared to past years, people tend to engage in competitive sports and other intense physical activities from an early age and until later in life. As a result, there will be an expected increase in the incidence of ankle-related sports injuries in addition to normal degradation of the joint due to aging. These joint dysfunctions lead to an increased likelihood of TAR in later years.

Given the heightened competitive pressures and shrinking reimbursement, the average selling prices for TAR products are expected to continue to decline in all of the geographies covered in this report, partially offsetting the healthy growth of revenue from increased procedure volumes.

Results from long-term clinical research trials on existing prostheses will tip the scales in favour or against different products. Products that are not durable will lose market share and be restricted to older patients. On the other hand, successful trials will drive growth in sales and the resulting credibility will increase revenue from other product lines.

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Scope



- Outlook of sales volume, pricing trends, revenue trends with 2016 as base year and forecasts until 2023, for total ankle replacement implants.
- Company share analysis in 2016, for total ankle replacement implants.
- Market insights and competitive assessment of the key players within the total ankle replacement market.

Key points to buy

- Identify the unmet needs with the current generation of ankle replacement devices and understand how emerging technologies will meet these unmet needs.
- Drive revenues by understanding the key trends, innovative products and technologies, market segments, and companies likely to impact the global ankle replacement market in the future
- Formulate effective sales and marketing strategies by understanding the competitive landscape and analyzing the performance of various competitors

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Norah Trent

Wise Guy Consultants Pvt. Ltd.

+1 (339) 368 6938 (US)/+91 841 198 5042 (IND)

[email us here](#)

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