

Digestive Health Products Market Consumption, Trends, Market Growth, Market Segmentation, Analysis and Forecast to 2022

Global Digestive Health Products Market by Product-Type (Prebiotics), Delivery Format (Capsules), Specialty Diet Application and Region - Forecast to 2022

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Research Future published a Half Cooked Research Report (HCRR) on Global <u>Digestive Health</u> <u>Products Market</u> which is estimated to grow more than 7% after 2022.

Market Overview



Major Key Players are
Danone S.A. (France), Nestle
S.A. (Switzerland), Yakult
Honsha Co. Ltd. (Japan), Arla
Foods Inc. (Denmark),
BioGaia AB (Sweden),
Lallemand (Canada)"

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The increasing sale of digestive health products is driven by the increasing health concerns towards Digestive disorders which in turn have raised the consumption of the digestive supplements, fibers and live gut-friendly microorganisms. Changing consumer's preference and healthy consumption trends is supporting the sale of the product. Consumption of digestive health products is increasing amongst various regions of North America which is having a positive influence on the market share of Digestive health products. U.S. is one of the major markets

for digestive health products holding a major share.

Competitive Analysis-

The major key players in digestive health products market are

- Danisco A/S (Denmark)
- •Danone S.A. (France)
- •Nestle S.A. (Switzerland)
- •Makult Honsha Co. Ltd.(Japan)

- Arla Foods Inc. (Denmark)
- •BioGaia AB (Sweden)
- •□allemand (Canada)
- Thr. Hansen holding (Denmark)
- •□argill Incorporated (U.S.)
- Abbott Laboratories (U.S.)

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Market Forecast

Globally the digestive health products market share in health nutrition industry is estimated to escalate at a higher growth rate which is supported by the rising consumption of functional foods and supplements in the developed countries. The consumption of foods rich in dietary fiber against abdominal diseases is one of the major factors propelling the growth of digestive health product market. The consumption of Digestive Health Products is anticipated to experience a surge based on increasing cases of mal-digestion rate in the present population. The food and beverage application of digestive health nutrition is estimated to grow at a higher growth rate based on the convenience usage and ready-to-eat (ready-to-drink) property of the product. Based on the significant health benefits of the product including proper gut functioning and weight loss, the consumption of digestive health products is anticipated to increase at a steady CAGR.

Based on all these factors, the Digestive Health Products market is calculated to grow at the CAGR of 7% during 2016-2022.

Downstream Analysis-

Consumption of probiotics is increasing at higher rate due to the digestive health benefits obtained from them. Probiotic drinks segments include consumption of healthy microorganisms to increase the absorption of digestive system thereby supporting a good digestive health. The functional beverage segment includes the usage of probiotics and hence is estimated to grow at a high growth rate than the other segments. In addition, due to people suffering from lactose intolerance the lactose-free segment of the product is experiencing a surge.

Consumption of digestive nutritional supplements is raising due to the increasing health awareness amongst the people.

Access the market data and market information presented through more than 25 market data tables and 25 figures spread over 110 numbers of pages of the project report "Digestive Health Products Market - Forecast to 2022"

Regional Analysis

The Global digestive health products Market is segmented into North America, Europe, Asia Pacific, and rest of the world (ROW). Among these North America region has the major market share followed by Europe. U.S. is amongst the major producers of Digestive Health Products. Changing food preferences is supporting the growth of the market in developed countries of North America and Europe region. Canada, China, U.S. and U.K. and Japan are the major importers of Digestive Health Products.

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Market Segmentation-

Global digestive health products Market is segmented by product-type, delivery format, specialty diet, application and region

About Market Research Future:

At <u>Market Research Future (MRFR)</u>, we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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