



Newton Media Selected as Agency for Wholetones

CHESAPEAKE, VA, USA, May 25, 2017 /EINPresswire.com/ -- Newton Media has been selected as the agency of record for Wholetones: The Healing Frequency Music Project. Newton Media will develop a strategic media test campaign for placement of a 30 minute Direct Response Television program to air nationally, starting early in the third quarter.

Wholetones is a 7 disc set of music created by musician, author and speaker Michael S. Tyrrell and marketed by Barton Publishing, Inc. Michael's music uses therapeutic frequencies to promote spiritual and physical well-being.

"Wholetones is a unique and revolutionary product that has already sold millions via print and online ads, Social Media and Facebook... and it has generated thousands and thousands of positive testimonials from customers. We are delighted that Newton Media has been chosen to take Wholetones into Direct Response TV with a new long-form program," says Steve Newton, CEO/President Newton Media.

Newton Media recently celebrated its 20th anniversary helping clients generate successful media campaigns in TV, Radio, Digital and Social Media.

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This press release can be viewed online at: <http://www.einpresswire.com>

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