

The Players Weekend Redefines the Sports Fan Experience

Inaugural Three-Day Sports Fan Extravaganza with Floyd Mayweather, Odell Beckham and More

LOS ANGELES, CA, USA, May 25, 2017 /EINPresswire.com/ -- Professional boxing icon, Floyd Mayweather in conjunction with Foundation Multimedia Group will host [The Players Weekend](#), June 15-17, 2017 in Las Vegas, giving sports fans a unique opportunity to connect with top sports journalists, active and retired professional NFL & NBA players. Attendees will participate in interactive experiences, high-energy symposiums, and party with world-renowned DJ Envy.



The Weekend will kick off as Tampa Bay Buccaneer John McLaughlin welcomes guests of at a special reception to introduce the exclusive line-up of events and special guest appearances. To follow, a host of experiences providing once in a lifetime opportunities for aspiring professional athletes to learn, for sports professionals to gain industry secrets, and for die-hard fans to get an inside look at the world of sports directly from the, most intriguing athletes whose accomplishments have made them household names. Guests will be guided through discussions with powerhouse players and ESPN journalists Marcellus Wiley & Cari Champion and invited to further connect through an array of curated social experiences. NFL all-stars Lawrence Taylor, and Odell Beckham will host signature events and be joined

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Mike Cole

by guests to include Chicago Bulls Small-Forward Jimmy Butler, Carolina Panthers' Cam Newton and much more.

“Over years of being involved in sports entertainment it's been the fan that has driven the industry and with little opportunity to give back - this is and will be a great way for athletes to accomplish that going forward,” said Mike Cole, Co-CEO of Foundation Multimedia. “We are excited to kick off summer 2017 with a bang and offer an unforgettable entertainment experience,” he concludes.

For more details on Players Weekend and how to register or secure sponsorship, visit www.theplayersweekend.com, or email media@theplayersweekend.com. Follow the Players Weekend on Facebook, Twitter, and Instagram and for the latest and join the conversation by using #PlayersWknd

The Players Weekend
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