

Global Waterway Transportation Software Solutions and Services Market 2017 Share, Segmentation and Forecast to 2022

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Summary

The global [waterway transportation software solutions and services](#) market is expected to grow from USD 62.17 billion in 2015 to 95.68 billion by 2020, at a CAGR of 9.01% during the forecast period from 2015 to 2020. The global waterway transportation software solutions and services is a study that deals with software and services adopted by various shipping companies to improve their business efficacy and enhanced freight security, especially for waterway transportation. Waterway transportation is an exceptionally significant part of the global transportation market because around 80% of the heavy freight volume is transported via waterways.

There are numerous technological advancements like the cloud, M2M, social media, etc. adopted by various shipping companies, thus increasing the data volumes generated. To manage that the data get insights, lowering the operating costs and improving business performance, there has been a need for software and services. This has led to the global waterway transportation software solutions and services market.

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The waterway transportation software solutions and services market is gaining traction due to the rising popularity of containerization. With the opening up of new water bodies like canals and river ports that are well-connected with rail and road transports, the waterway transportation market has expanded, thus increasing the demand for the adoption of software solutions and services. The increasing concerns over piracy and other shipping accidents have also persuaded the shipping companies to consider solutions, thus contributing to the growth of the market. However, the lack of awareness of various advantages offered by this market and the unwillingness of small shipping companies to adopt new methods and advancements in transportation hamper the growth of the market. Lack of standardization of equipment and various environmental laws and policies introduced by the government also act as restraints for

this market. But the growing demand from African and BRICS countries and expansion of sea routes lead to various opportunities in this market.

Based on our study, the global waterway transportation software solutions and services market is segmented by solutions offered, services provided, deployment models, end-users, and geography. Warehousing, vessel tracking, freight security, yard management, ship broker software, maritime software, audit and claim software are the major solutions offered in this market. The services segment is further sub-segmented by managed services, consulting & customization services and training services. On-premise, hosted, and hybrid are the sub-segments under the deployment type segment. The key end-users of this market include retail, oil & gas, industrial & manufacturing, energy & mining, aviation & defense, construction, chemicals, healthcare (life sciences), food & beverages, etc. The regions covered in the study include North America, Europe, Asia-Pacific, Latin America and the Middle East & Africa.

Based on our study, it is also observed that some players are driving the market with their various strategies of mergers & acquisitions, joint ventures, and collaborations to maintain their competitive edge. The key players identified in this market include:

Accenture
Aljex Software Inc.
Bass Software Ltd.
Cognizant
Descartes Systems Group
GNV GL (GL Maritime Software GmbH)
High Jump Software Inc.
SAP SE
Trans - I Technologies Inc.
Venson Nautical Corporation
Key Deliverables of the Study

Market definition global waterway transportation software solutions and services market, along with identification of key drivers and restraints for the market.

Market analysis for the global waterway transportation software solutions and services market, with region-specific assessments and competition analysis on a global and regional scale. Identification of factors instrumental in changing the market scenario, rising prospective opportunities and identification of key companies that can influence the market on a global and regional scale.

Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market share.

Identification and analysis of the macro and micro factors that affect the global waterway transportation software solutions and services market on both global and regional scale.

A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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11.7 Descartes Systems Group

11.8 High Jump Software Inc

11.9 Trans - I Technologies Inc

11.10 Bass Software Ltd

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