

Global Software Defined Security Market 2017 Share, Trend, Segmentation and Forecast to 2020

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A security model in which the security of the whole system is managed and controlled by a software is known as <u>software defined security (SDS)</u>. In this kind of model all the security aspects such as threat detection, intrusion alert, network segmentation, and access control are all monitored and controlled by security software. The security of the system is completely automated resulting in less human interference and scope for any unwanted activity. This system is simple and cost effective than conventional security models. The advantage of SDS over conventional systems is that whenever a new device or system is added to the existing framework, the system automatically secures it with existing security protocols thus making it a simpler task. The security of the system is also more complex and can't be breached easily. The technology also offers many advanced features which can offer high security.

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With the adoption of Software defined networks, many IT companies are looking to implement SDS, where security is one of the primary concern. The market is seeing good growth rates with many organizations looking into automated security systems. The market is expected to expand in all segments in coming years.

The study, besides estimating the 'Software Defined Security' market potential between 2016 and 2025, analyzes on who can be the market leaders and what partnerships would help them to capture the market share. The report gives an overview about the dynamics of the market, by discussing various aspects such as drivers, restraints, Porter's 5 forces, value chain, customer acceptance and investment scenario.

The study in brief deals with the product life cycle, comparing it to the relevant products from across industries that had already been commercialized. It approximates the time for innovation, in order for the industry to maintain a stable growth over a sustained period. The report also details the potential for various applications, discussing about recent product innovations and gives an overview on potential regional market shares.

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