

Phone-based Authentication 2017 Global Market Expected to Grow at CAGR 49.40% and Forecast to 2020

The analysts forecast the global phone-based authentication market to grow at a CAGR of 49.40% during the period 2016-2020.

PUNE, INDIA, May 26, 2017 /EINPresswire.com/

--

[Global Phone-based Authentication Market](#)

Description

The global phone-based authentication market is expected to grow during the forecast period because of the increasing global penetration of mobile phones and smart devices. Companies are replacing traditional token-based authentication with phone-based authentication techniques, which is driving the growth of the market.

Covered in this report

The report covers the present scenario and the growth prospects of the global phone-based authentication market for 2016-2020. To calculate the market size, the report considers the revenue generated from the sales of phone-based authentication software, OTP authentication through SMS, e-mail, and call.



Get Sample Report @ <https://www.wiseguyreports.com/sample-request/676866-global-phone-based-authentication-market-2016-2020>

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The Global Phone-Based Authentication Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- CA Technologies
- Gemalto
- Symantec
- Vasco

Other prominent vendors

- Entrust Datacard
- Deepnet Security
- EZMCOM
- Early Warning
- HID Global
- IdentityGuard
- Mi-Token
- SecurEnvoy
- Swivel Secure
- TeleSign

Market driver

- Rise in use of phone-based authentication by enterprises
- For a full, detailed list, view our report

Market challenge

- Change in policy with regards to OOB using SMS
- For a full, detailed list, view our report

Market trend

- High adoption of phone-based authentication

Description

The global phone-based authentication market is expected to grow during the forecast period because of the increasing global penetration of mobile phones and smart devices. Companies are replacing traditional token-based authentication with phone-based authentication techniques, which is driving the growth of the market.

The analysts forecast the global phone-based authentication market to grow at a CAGR of 49.40% during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the global phone-based authentication market for 2016-2020. To calculate the market size, the report considers the revenue generated from the sales of phone-based authentication software, OTP authentication through SMS, e-mail, and call.

Get Sample Report @ <https://www.wiseguyreports.com/sample-request/676866-global-phone-based-authentication-market-2016-2020>

The market is divided into the following segments based on geography:

- Americas
- APAC

- EMEA

The Global Phone-Based Authentication Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- CA Technologies
- Gemalto
- Symantec
- Vasco

Other prominent vendors

- Entrust Datacard
- Deepnet Security
- EZMCOM
- Early Warning
- HID Global
- IdentityGuard
- Mi-Token
- SecurEnvoy
- Swivel Secure
- TeleSign

Market driver

- Rise in use of phone-based authentication by enterprises
- For a full, detailed list, view our report

Market challenge

- Change in policy with regards to OOB using SMS
- For a full, detailed list, view our report

Market trend

- High adoption of phone-based authentication solutions in healthcare and retail sectors
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Complete Report Details @ <https://www.wiseguyreports.com/reports/676866-global-phone-based-authentication-market-2016-2020>

Table of Contents -Major Key Points

PART 01: Executive summary

- Key findings

PART 02: Scope of the report

- Market overview

PART 03: Market research methodology

- Research methodology
- Economic indicators

PART 04: Introduction

- Key market highlights

PART 05: Market landscape

- Market overview

PART 06: Market developments

- Emergence of SSO option
- Adoption of digital wallets
- Increase in M&A

PART 07: Authentication techniques

- Comparison of authentication techniques

PART 08: Market size and forecast

- Global phone-based authentication market

PART 09: Product life cycle

- Product life cycle: Global phone-based authentication market

PART 10: Market segmentation by end users

- Global phone-based authentication market in BFSI sector
- Global phone-based authentication market in PCI sector
- Global phone-based authentication market in government sector

PART 11: Geographical segmentation

- Market segmentation by geography
- Phone-based authentication market in the Americas
- Phone-based authentication market in EMEA
- Phone-based authentication market in APAC

PART 12: Market drivers

- Adherence to compliance mandates
- Rise in use of phone-based authentication by enterprises
- Increase in volume of online transactions

PART 13: Impact of drivers

PART 14: Market challenges

- Poor telecom infrastructure in developing nations
- Change in policy with regards to OOB using SMS

PART 15: Impact of drivers and challenges

PART 16: Market trends

- High adoption of phone-based authentication solutions in healthcare and retail sectors
- High popularity of SMS OTP

- Growing acceptance of voice biometrics

PART 17: Impact of trends

- Impact of trends

PART 18: Buying criteria

- Buying criteria

.....Continued

Buy Now@ https://www.wiseguyreports.com/checkout?currency=one_user-USD&report_id=676866

CONTACT US :

NORAH TRENT

Partner Relations & Marketing Manager

sales@wiseguyreports.com

www.wiseguyreports.com

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

About Us

Wise Guy Reports is part of the Wise Guy Consultants Pvt. Ltd. and offers premium progressive statistical surveying, Industryresearch reports, analysis & forecast data for industries and governments around the globe. Wise Guy Reports understand how essential statistical surveying information is for your organization or association. Therefore, we have associated with the top publishers and research firms all specialized in specific domains, ensuring you will receive the most reliable and up to date research data available.

Norah Trent

Wise Guy Consultants Pvt. Ltd.

+1 (339) 368 6938 (US)/+91 841 198 5042 (IND)

[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.