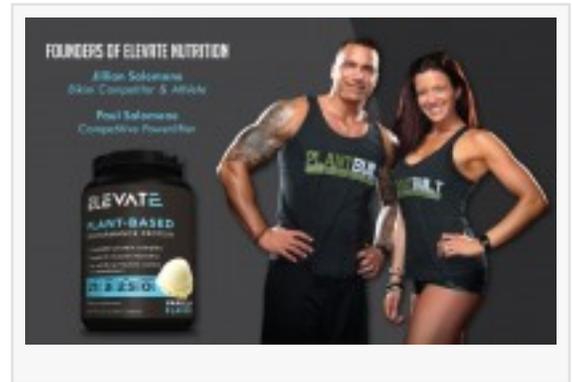


# Elevate Nutrition Launches New 100% Plant-Based Nutritional Supplements Brand

*New York-based company offers products that work synergistically with the body and mind to enhance athletic performance and renew overall health.*

WHITE PLAINS, NY, UNITED STATES, May 26, 2017 /EINPresswire.com/ -- The brainchild of husband-and-wife team Paul and Jillian Salomone, both PlantBuilt Vegan athletes, [Elevate Nutrition](#) has been launched as a new 100-percent plant-based nutritional supplement brand, offering revolutionary plant-based supplements that support muscle recovery, lean muscle mass, weight loss and improved energy. According to Elevate Nutrition representatives, the company's supplements are ideal for those who want to amplify their health and fitness in a "clean and environmentally-friendly way." Elevate Nutrition's inaugural launch product comes in the form of the [Plant-Based Performance Protein](#) Powder.



Jillian is a vegan bodybuilding competitor in the Bikini Division, while Paul is a vegan competitive powerlifter, both team members of PlantBuilt, a group of vegan athletes who live, train, compete and educate others in their communities and who showcase the success of "compassionate veganism."

"Elevate Nutrition's vision is to improve athletic performance and encourage healthy living through nutrition, exercise and overall well-being," says Paul Salomone. "Our website contains content focused on healthy plant-based recipes, living a vegan lifestyle, health and nutrition tips, bodybuilding and powerlifting training tips and insight from the folks who are 'living their truth' – me and my wife Jillian."

Elevate Nutrition's product that's currently on the market, Vanilla Plant-Based Performance Protein, is a GMO-free, vegan, low-carb, no sugar, high-protein, dairy and soy-free powder that is packed with superfoods and contains no artificial flavors or colors. Available in a two-pound package, the Vanilla Protein contains 21 grams of complete protein with no sweeteners and low carb-per-serving numbers, all from a multisource plant-based blend. According to Elevate representatives, this equates to the best muscle absorption and a boost during workout routines.

"Our revolutionary plant-based protein provides the cleanest nutrients to support muscle recovery and lean muscle mass," adds Jillian Salomone. "What's more, the protein is easily digestible and perfect for those who want to amplify their health and fitness."

In supporting energy and endurance levels, Elevate Nutrition's plant-based protein powder is fully loaded with superfoods to support energy levels while boosting protein synthesis and endurance to maximize results. Further, Elevate Nutrition's plant-based protein powder is finely-milled to take advantage of every scoop for a refined consistency, making it easy to mix and blend into beverages. All products are made in the U.S. within an FDA-registered facility that follows strict health and safety regulations to ensure purity, quality and peace of mind.

As a member of the PlantBuilt Muscle Team and competitive bodybuilder in the Bikini Division, Jillian made the decision in 2012 that she no longer wanted to live an "unhealthy lifestyle" and vowed to change her life for the better. She dedicated herself to fitness and shifted her nutrition protocols to a 100-percent plant-based diet; since that time, she has dedicated her life to helping others achieve their own health and fitness goals through avenues such as her own [Jillian Leigh Fitness](#), an online-based health and fitness coaching business, in addition to one-on-one personal training in Westchester, New York. Jillian co-founded Elevate Nutrition in 2016 with her husband Paul to help provide clean nutritional supplements for athletes looking to improve their performance.

Paul, also a member of the PlantBuilt Vegan Muscle Team and competitive powerlifter, underwent a 180-degree transformation in 2012 when he decided to dedicate himself to health, fitness and spiritual well-being. Since then, he's made it his life's mission to provide guidance to those looking to transform their lives. As an already-successful entrepreneur, Paul co-founded Elevate Nutrition in 2016 along with Jillian, joining her in a vision to provide quality nutritional plant-based supplements that encourage healthy living and improve athletic performance.

The company will be releasing chocolate brownie-flavored plant-based performance protein powder this summer, along with its line of plant-based protein bars. Additionally, a line of vegan supplements such as BCAA's, pre-workout, glutamine, creatine, fat-burners, testosterone boosters, B12, D3 and MCT oil made from plant-based sources are scheduled to be launched, as well.

The Elevate Nutrition products currently available can be obtained via Amazon Prime at <http://www.amazon.com/Performance-GMO-Free-Glutamine-Superfoods-Artificial/dp/B01N3A6X69/>, VeganProteins.com at <http://www.veganproteins.com/proteins-more-shop/elevateprotein/> and ElevateNutrition.com.

Elevate Nutrition is located at 50 Main Street #1000 in White Plains, with more information available at [www.ElevateNutrition.com](http://www.ElevateNutrition.com).

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